

# Alderman wants jobs

By Rob Hutchison

A plan to fight unemployment in Toronto was received with little fanfare by the city's Executive Committee last week. The executive had little comment and referred the brief, presented by Ward 6 alderman, Allan Sparrow, to another meeting.

Nevertheless the plan will undoubtedly prove controversial and probably will accentuate the Left-Right split on City Council.

Michael Gee, a right-wing, private business oriented alderman, is rumoured to be already preparing a critical alternative to Sparrow's plan.

Sparrow lists possible tasks that could be done in order to cut unemployment in Toronto as follows.

1. granting money from the Economic Development fund
2. incentives for private sector firms

3. an industrial landbanking scheme

4. stimulation of private, non-profit housing (ie. seed money)

5. Examine benefits of intervention in food and fuel distribution (gas station and supermarket distribution is poor in Toronto's core)

6. ENCOURAGE HIGHLY SPECIALIZED INDUSTRY

7. encourage artisans

See: Ward 6 — pg. 8



## NEWS

TORONTO'S OLDEST COMMUNITY NEWSPAPER  
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Toronto M5A 2A2 Phone: 363-9650

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If you can figure out the forms

## Your child worth more on 1978 tax returns

By VALERIE VEINOTTE

Parents of children born between January 1, 1961 and December 31, 1978 have an extra incentive to tackle income tax this year. Those with no taxable income or a net family income of \$18,000.00 or less can apply for a refund of \$200.00 per child. Families with a net income over \$18,000.00 may be eligible for a percentage depending on the number of children in the family.

The application for this **Child Tax Credit** must be made by the person who receives the Family Allowance cheque and that person must have a Social Insurance Number and fill out a few sections of the standard income tax return. Foster parents are not eligible for the credit.

The application form, schedule 10, and TFA1 information slip were sent out with the January Family Allowance cheques. Health and Welfare Canada sent out letters of confirmation to parents of children born in December, 1978 so that a credit can be claimed for those children also. The letter should be sent with the application form.

If taxable income is involved, wait until all tax information slips are in before mailing your application. Send everything in the same envelope: your return, your spouse's return, and the **Child Tax Credit** application. Do not estimate

the income of either spouse. Fill in the amount accurately or both partners may be penalized later.

The spouse who receives the Family Allowance cheque signs the "Claimant" section of the application and the other spouse signs the "Spouse" section. If there is no spouse this section is left blank.

**Information from the post**



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Remember that the calculation for the credit is based on your **net family income**, the combined income of husband and wife after some deductions. It is not based on your taxable family income.

If you need a Social Insurance Number and want help to apply for it, call the Neighbourhood Information Post, 924-2544. We can tell you what kind of identification you need and will help fill out your application form. We have blank forms at our office.

Ward Seven people who do not need help can go directly to the Employment Canada office at 200 Dundas Street East. It will take about fifteen minutes to get your Social Insurance Number there.

The Neighbourhood Information Post will help fill out your **Child**

**Tax Credit** application if your income falls within our guidelines. For example, a single parent with a gross income (before deductions) of \$10,400.00 would be eligible for help.

Call us and ask about our guidelines. Low income persons who receive government financial assistance generally are eligible for help with their full tax return. An appointment is necessary. We are at 265 Gerrard Street East, Monday to Friday 10 a.m.-5:30 p.m. and Tuesday 10 a.m.-8 p.m., 924-2544.

## Community Meetings

**THE RIVERDALE ACTION GROUP** will meet in the Old Post Office, 765 Queen St. East, on Saturday March 10 from 1 to 5 p.m. Topic is "What it means to live in Riverdale".

**THE SOUTH OF CARLTON COMMUNITY ASSOCIATION** is meeting at Central Neighbourhood House, 349 Ontario St., at 7:30 p.m. on Wednesday March 14.

For more information on these and other community events, see the **Community Calendar, Page 5.**

Deadline for submissions to the next issue of 7 News is **Monday, March 19.**

## Spring will sprung, the grass will riz I wonder where the birdies is

It is still about two weeks until spring is *supposed* to show up, and many people are looking forward with longing to her coming. Last month a few records were broken and it appears we have just left a month behind which was one of the coldest Februaries for a long time. Sometimes it seems hard to believe that spring will really get here, but don't despair. She always makes it.

In the meantime, there is something you can do about it. It won't speed up her arrival, but it will help to get you in the mood for the great day. This is what you do: You go out and buy a packet of seeds. Some stores already have them on display. Then you plant them in a flower pot, seed flat, used egg con-

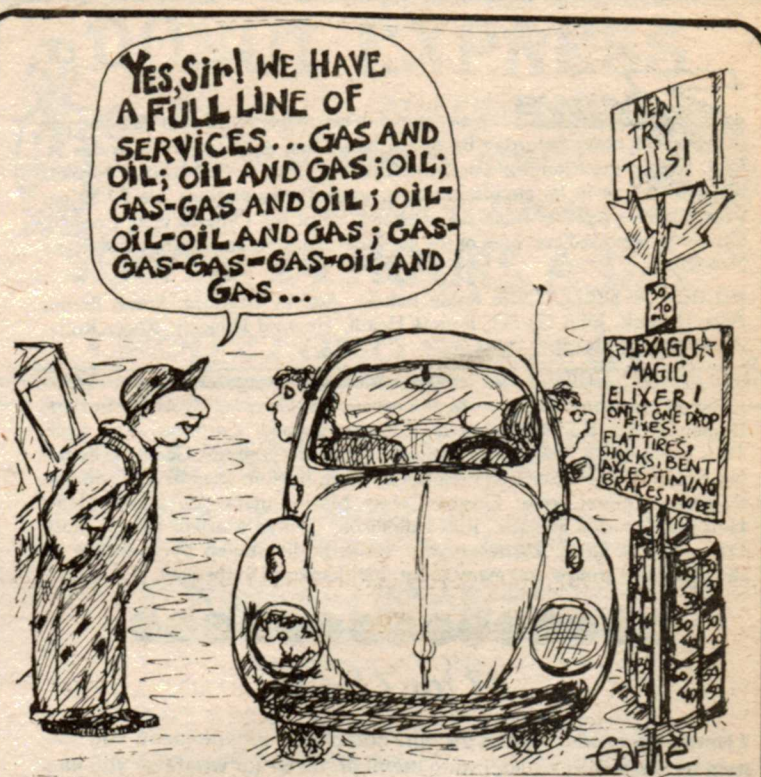
tainer, or whatever. Then you wait. At this time of the year, when the ground is frozen as hard as rock and the plants are hibernating under the snow, it is a wonderful



feeling to see something green lift its head shyly out of some earth and start to grow. It provides you with a tiny preview of spring's annual miracle.

Of course it's still too early to plant any seeds that are quick to germinate, such as zinnias, marigolds, etc. They come up in a few days and will be growing around your place for many weeks before it is safe to put them outside. Try something like pansies or snapdragons or verbena; they take up to three weeks to germinate. You may not like having to wait that long to see something green, but remember that it is good practice to teach you patience while you wait for spring. She has a habit of being late, you know.

Howard Huggett



## No to self-serve gas?

By JANET HOWARD

The plot is quickly thickening with regard to Texaco's plans for the St. Jamestown Texaco station at Parliament and Amelia Streets.

Many users of the station contacted me and Texaco to convey two concerns: one was the loss of repair and other mechanical services, and the other was to protest the introduction of self-service gasoline.

It first appeared that the zoning by-law contains a serious flaw that would allow the oil company to remove all but token services (lubrication pit and "road calls" for cold mornings) to concentrate on the sale of gasoline. Now, however, the opinion of the City's legal department is that such a change would mean the station would cease to be an automobile service station, as defined in the zoning by-law, and therefore could not operate a gas bar, since gas bars are allowed in C.1 (commercial) zones like Parliament Street only in conjunction with automobile service stations.

Therefore, those who have cherished the service provided by Mr. Hutchinson and his staff will be glad to know they probably can continue to make use of it.

However, the question of self-service is not as simple (if any of this can be called simple). At time of writing, I understand the legal department is still going through various provincial regulations to see whether or not the City has the right to regulate the self-service aspect. It may well be that we will have to seek special legislation from Queen's Park to allow us to do this.

Confusion arose during Council's study of this matter two or three years ago when the matter of "gas bars" was discussed together with the matter of self-service. A gas bar is defined as "a building or place where only gasoline is sold or offered for sale." Since this is the type of operation where self-serve gasoline would most likely be provided (as Texaco was planning to do it at the St. Jamestown station) members of Council thought we had pretty well covered the subject. Certainly it was our intention to do so. However, it appears that as things stand now, an automobile service station can offer self-serve gasoline.

I have put the matter before the Committee on Buildings and Development, which handles matters of zoning. When the various officials have completed their reports, the public and the oil companies will be able to appear. For further information about dates and times, please call my office at 367-7916.

And a P.S. for the reader who wants to pump his own gas: you're the only one I've heard of. My reasons for opposing it are that self-service puts people out of jobs altogether or into lower paid ones, increasing the profits to the oil companies without really saving the public any money. At first the price goes down a little bit, but when the competition has been driven out, as in any other price war, the price goes right back up. I think the oil companies are doing very well right now — at least I haven't heard of any bankruptcies, though I know an awful lot of people looking for jobs.

## Strange tales from OHC

By JANET HOWARD

On another matter altogether, those of you who have been waiting, and waiting, and waiting for accommodation with Ontario Housing will be fascinated to learn that OHC has told City Council that it will not offer rent supplement for 25 apartments in the building under construction at 18 Carlton Street, "based on our present lack of need in this area." OHC were originally offered 125 units by the developer as a result of negotiations which gave him a great number of apartment units in the building in return for making some of them available for assisted housing.

Literally thousands of Ward 6 and 7 people have had to move to remote suburban Ontario Housing projects in the last few years despite their wish to remain near family and friends. My office handles

problems for hundreds of people a year in desperate need of housing they can afford.

Most people agree that OHC should not build more large projects, but instead use the rent supplement programme in private buildings like this one or in City or community-based non-profit developments, which are smaller and accommodate a wide range of household sizes, ages and incomes, like any ordinary neighbourhood.

To be told there is no demand staggers the imagination. It has been evident for the last couple of years that the provincial government is anxious to get out of the housing field, just when the federal government has decided it's really a provincial responsibility. The honest course of action would be to say so publicly, rather than fob us

See: TTC — pg. 8



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They practice what they preach

# Opens door to everyone

Readers of this paper may know that 7 News has its home in a large room in All Saints Church, at the corner of Dundas and Sherbourne streets.

Readers unfamiliar with All Saints may also have wondered just how it is that a church happens to house a newspaper office. But while the situation may seem to be a bit unusual, it is in fact rather normal for All Saints.

As Norman Ellis, the rector of All Saints explains, the whole set-up at All Saints changed radically about eight years ago. Until that time, All Saints was, as he puts it, a "middle-class traditional church operating in what was then a disaster area." At that time, a virtual revolution came about in the church (described in Norman Ellis' book, *My Parish is Revolting*) and the buildings, including the worship centre, were thrown open as a community centre to the poor and needy of the community.

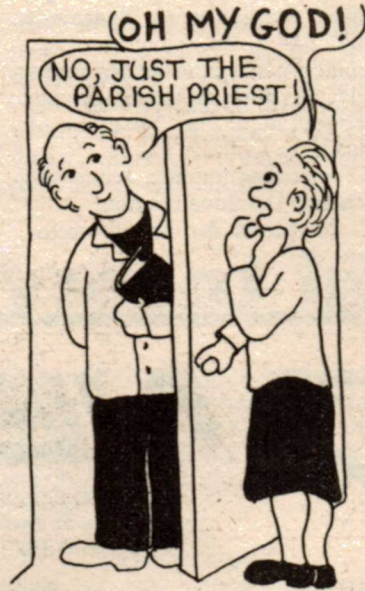
### ACTIVE MINISTRY

The church now engages in "a very active ministry to the poor", illustrated by the Open Door Centre, the Friendship Centre, the Clothing Store, the Rooms Registry, etc. A number of community groups also use space in the Church, among them 7 News.

In the intervening years since the changeover, the area around the church has undergone some significant changes as well. A large high-rise complex was built immediately south of the church, and at the same time many of the old rooming-houses in the area were bought up and renovated by an influx of new middle-class residents.

Jokes Norman Ellis: "Once we were the middle-class church in a poor area. Now we are the poor church in a middle class area."

While All Saints still concerns itself primarily with the poor in the area, it also tries to reach the relatively more well-off residents, and many a one of the church's neighbours has opened his or her door to



find a rather shy, mild-mannered older British gentleman waiting there to introduce himself. (Rev. Ellis admits that "I'm scared of pushing buzzers and introducing myself on the intercom" but adds that "most people when they realize that I am not looking for lodging or selling vacuums, receive me in a friendly manner.") He doesn't normally wear a clerical collar on these visits; because, as he puts it, "I think this would be too great a shock. I remember a rather vociferous lady who saw me at the door in my clerical collar. 'My God', she screamed. 'No ma'am, only the parish priest', I replied." On another occasion, Ellis relates, "one hot summer day a woman saw me with my collar. 'Are you a minister?' she asked. 'No ma'am, I wear this to keep me warm'," Ellis replied.

### COMMUNITY CHURCH

Rev. Ellis stresses that the purpose of his visits is not to "heave someone into our Sunday church. I would be happy of course if anyone likes to come, for we can use their ability and talents in a place where leadership is still scarce. But I go chiefly to most people, because we

claim to be a parish church and a community church, and I like to make friends. I like too to ask people what they think we should be doing, rather than telling them what we think they should do. The Church has a lot of listening to do. We talk too much!"

### HERE TO SERVE

As Ellis explains his vision of the church: "I would like people to know that we are not only interested in religion but in all Christianity, service to the community and all aspects of life. It is possible we might find common ground in drama: we have a rather fine church interior, where all the furniture can be moved, allowing a large central space. I've always been keen on Church Drama. We produced the first open air Nativity Play one Christmas in the grounds of Moss Park, and again in front of the old City Hall. Or perhaps music and some form of art may be a meeting place. Best of all, I think, is in service to the community. It is to this calling that our church is dedicated. Here of course, in our buildings and around them, we can use all sorts of volunteers, to help and assist us in a ministry to many people who are still down and out, young unemployed men, above all for the lonely, for I think loneliness is the worst social evil that we have. We will need many volunteers for Care-Ring which will soon be starting for the whole Downtown area of the city."

Ellis' message to the community is that "we are here to serve you if you will allow us, and we would ask you of your strengths and talents to help us to help others. We will be ready to greet and welcome any visitors — not just on Sunday but on the weekdays, when we are really far more busy."

### Quotes to Remember

The hottest places in hell are reserved for those who in times of great moral crisis, preserve their neutrality.

—Dante

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## It's the \$2 permit parking lottery



## Try to find a spot

By SUSAN URSEL

Parking in Toronto may drive you up the wall (or onto the sidewalk) but it's not completely impossible. The Department of Public Works handles this and they've come up with boulevard parking, driveway widening, front yard parking and permit parking.

Boulevard parking is a recent residential parking idea. Basically it's limited to those living in houses on corners, with side yards to park in. Driveway widening allows people to widen existing driveways onto City property. Both are for people with no other space and require assessment by an inspector. For more information, call Public Works at 367-7878. Bob Evans in Permit Services can tell you the ins and outs of applying.

Front yard parking has gotten a lot of press. Despite the attention, it takes up to two years to process an application, and a special by-law for each application passed by City Council. Not a good bet if you need a space now. There is a report on long term policy relating to front yard parking currently being reviewed.

Permit parking is the oldest, most viable parking solution. Unlike most things, permit costs have gone down from \$5 a month to \$2. It's \$12 per six month period. Permit renewal is on January 1 and July 1. Permit holders get first priority for renewal. It is possible to get a permit if it's your first time or in-between renewal dates.

As of February 1979, Ward 7 has filled 70% of existing parking spaces. Even in Don Vale and Cabagetown, the most parked-in areas, there are a few spaces left.

Permits are assigned by area not street, so you can park on another street if yours is filled. This has its good and bad points, but it sounds preferable to the situation over in Ward 2, where the entire area is

considered *one* permit parking area!

You can apply for a permit at Public Works, 24th Floor, in the East Tower of City Hall. You'll need your vehicle registration, and Driver's License or photocopies. Also, if this I.D. doesn't have your correct address, you'll need something with that.

The person to go to with questions is Mr. Tretjakoff. He not only knows a lot, he's willing to share it. He can be reached at Permit Parking, 367-7873.

It's possible to get permit parking on your street if you don't have it already. Again, the man to talk to is Tretjakoff.

The biggest single hassle with permit parking is visitors, welcome or otherwise. If non-permit parkers are taking up your space, call the Metro Police at 967-2222. They'll put you through to your precinct. Once notified, the local police will pay special attention to your area. Be warned, however, that they'll ticket *all* illegally parked cars. This includes permit parkers, if they're in front of a hydrant, for example.

If you are expecting visitors, you might notify police (same number) of the make, license number and location of their car if they think they'll get ticketed. Police may be nice and not ticket such cars, but there's nothing on the books that says they must be nice. It may be a pain, but Public Works says they're more concerned with getting residents parked.

Permit parking is far from perfect. Given simple limits on space it *may* be the best answer. Some feel that public space (eg. school parking lots, church lots) ought to be open to people for parking all the time. Is this the answer in Ward 7? Do you have ideas on how to solve parking hassles? Let us know and let your aldermen know. The more people thinking about it the better our chances of finding answers.

## CITY HALL NEWS



City Council consists of 22 aldermen (two from each of the eleven wards in the city) and a mayor. Gordon Cressy and Janet Howard are the aldermen from Ward 7. Although council meets every two weeks (with the next meeting slated for March 19) most matters discussed at council undergo close scrutiny at various committees before reaching council. The five committees are Executive Committee; Committee on Public Works; Committee on Neighbourhoods, Housing, Fire and Legislation; Committee on Parks, Recreation and City Property; and Committee on Buildings and Development.

The Executive Committee of City Council is made up of the mayor and four senior aldermen chosen by council. Its tasks are very comprehensive, including supervising the carrying out of council's orders, considering and transmitting to council all standing committee reports, and generally studying and reporting on any areas not covered by other committees.

There are four standing committees which report to the executive. Each considers and reports on matters falling within its jurisdiction. One alderman from each ward sits on these committees, and these people elect a chairperson.

The Committee on Public Works studies and reports on all matters relating to the services of the Department of Public Works, such as snow removal and pot hole fixing. Alderman Howard sits on this committee.

Alderman Howard also sits on the Committee on Neighbourhoods, Housing, Fire and Legislation. She serves as chairperson on this committee. This group deals with housing, including subsidized and non-profit, zoning by-laws, the services of the Fire Department, and Neighbourhood Improvement Program areas.

The Committee on Parks, Recreation and City Property studies and reports on matters connected with public properties as well as recreational activities taking place at public parks, recreation and community centres. Alderman Cressy sits on this committee.

The last committee is Building and Development and Alderman Cressy also sits on this one. Its duties are to study and report on all matters dealing with construction of buildings, the redevelopment of land and the related by-laws, as well as matters relating to the services of the Building Department.

7 News will be providing coverage of the above City Hall committees and council itself in every issue.

### Executive Committee (February 21)

#### Lights, please

Phase II of the Trefann Court Urban Renewal Area plan is proceeding with the Commissioner of Public Works now requesting authorization for the utilities involved.

The ground-breaking for the project at Queen and Sackville took place a few months ago. The City hopes to supply non-profit, co-operative, and individual ownership accommodation. The City is right now selling houses for ownership in the area.

Mayor John Sewell began his political career in Trefann Court fighting with residents against insensitive bulldozer-style urban renewal.

#### Parking, Sir?

The owner of a bachelorette at 583 Sherbourne St. is to be charged with violating city building by-laws. The three-story twelve-unit building fails to supply parking for the units concerned, and was originally supposed to be used as a "boarding or lodging house".

#### Gnawin' Along

A number of residents in South Riverdale have been given grants to fight termites and other wood-destroying insects in their homes. A so-called 'termite belt' extends right across the southern end of the city right into the Beaches.

#### Muck N' Flood

The Keating Channel which runs along the southern border of Ward

7 is in need of dredging. A confined disposal area on the south side of the Headland is considered adequate for short-term and long-term disposal but will not be ready for use until 1980. An immediate site is needed. It was also reported that there is a distinct possibility of flooding in the Keating Channel this coming spring. An emergency operations control for flooding is to be readied.

#### Public gives views on empty space

By Cameron Garthe

On Tuesday, Feb. 27, A group of representatives from the Toronto Board of Education and the Parks and Recreation Department of City Hall discussed design proposals with residents from the Winchester Square neighbourhood. Land abutting the Winchester School has been designated parkland and the community will participate in the formulation of a suitable recreational area.

Attending the meeting, chaired by Anne Fodden, were: Olga Les, Barrie Chauer, Alan Buck, Margaret Gittens, Alison Barnett, Doreen Dewart, Mike Jones, Leslie Dewart, Marian Spaul, Christopher Knoblos, Joyce Purdon, Leith Hunter, David Rounthwaite, Brain Prior, John Carter, Iain Hunter, Barry Tulip, S.D. Ltichen, Janet Howard, Gordon Cressy, Gail King, Cameron Garthe, Jim wilkenson, Stephen Went and Ron Foster.

Alderman Gordon Cressy and Alderman Janet Howard were present to give their support and to provide background information on the site. Out of this public meeting a working committee was formed which will meet regularly to develop a plan over the next few

#### Feed Fees

Rental fees for St. Lawrence Hall and the Farmers' Area are to rise. Rents for the Farmers' Area, St. Lawrence Market North, are suggested to rise by \$50 and \$100 Saturdays (9 a.m. to 1 a.m.) Rates for St. Lawrence Hall will entail similar increases. It is not clear whether food prices at the Farmers' Market will be affected.

The working committee members are: Anne Fodden-chairman, Doreen Dewart, Allison Jarett, David Rounthwaite, Alan Buck, John Lewis, Cameron Garthe, Brian Prior, John Carter, Olga Les, Stephen Went, Joyce Purdon, Jim Wilkinson, Ron Foster, Iain Hunter, and Mike Jones.

A community meeting in South Riverdale on March 1 enabled residents in the Don Mount area to provide input regarding possible uses of vacant land nearby. There was a positive feeling towards designing an area for local recreational use.

Alderman Cressy an Alderman Janet Howard were present, along with Barbara Leonhardt of the Planning Department. A working committee was organized to participate in the planning project. Members include: Kim Campbell and Danny Andru-co-chairmen, Ann Potvin, Linda Smith, Alice Simmons, Donna Cox, Julie Demers, Danny Thomas, Ruby Petrie, Pat Healey, Cameron Garthe and Barbara Leonhardt in plan-Also attending the meeting were: Diane Demers, Margaret O'Grath, Marg Van Hart, Linda Smith, Peggy Healey, Shirley and John petrie.

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# Developers take what governments give



By MARIO CUTAJAR

**The Developers**, by James Lorimer. James Lorimer Publishers, 1978, 256 pages, hard cover, \$14.95.

Those reading the preface of James Lorimer's recently released book *The Developers* may be puzzled. He starts by comparing the tactics and "personal styles" of his subjects with those of organized crime and ends by calling for "a considerable measure of admiration for what they have achieved." Rather like admiring the style of the St. Valentine's Day massacre.

Careful readers of Lorimer's book, however, will not be confused by Lorimer's stylistic shortcomings. What Lorimer is saying, and what his book makes clear, is that the villain of the piece is not so much the development industry but those policies, federal and municipal, that created and nurtured the monster. Only naive moralists will find the developers exceptionally immoral. Lorimer's book on the other hand makes it clear that what the developers took (which is considerable) was made available for the taking by all levels of government. To give a topical example: Meridian may be behind the southern extension of St. James Town but it was Mayor Crombie and the Ontario Municipal Board who approved it.

The result: We live in a city that is "not so much a place for people to live and call their own, as it is a machine, rationally and effectively designed for making money." In places like Mississauga that's almost literally true. Mississauga was practically created by the Bruce McLaughlin Company after McLaughlin had the foresight to buy every piece of land near Highway 10 he could lay his hands on. Not to mention Don Mills which got its start

as one of E.P. Taylor's projects.

The astonishing thing about the development industry is, as Lorimer points out, its meteoric rise to power and profit. Prior to the Second World War the Canadian development industry was non-existent. Construction and development was in the hands of a large number of small-time businessmen. Today, a handful of large companies — Cadillac Fairview, Genstar, Trizec, Campeau, to name some of the more notorious ones — control between them about \$18 billion worth of urban real estate.

How it all came about is one of the more intriguing topics dealt with in *The Developers*. Lorimer traces the beginning to the Federal government's housing policy formulated near the end of the last war. It had become clear by that time that the post-war period was going to see a large demand for housing. It was also clear that petty speculators and small contractors would not be able to build the required number of houses. This posed a serious problem since a housing shortage at this point would have exacerbated the pent-up frustration left over from the depression. Social upheaval was a possibility that kept the big boys in Ottawa rather edgy. So they contrived to come up with a solution that would placate the populace without upsetting their rich friends.

Naturally they dismissed the most logical solution out of hand. Not only did the government refrain from building public housing, it even sold off Wartime Housing Ltd., a Crown Corporation set up during the war to build housing on a large scale. Wartime Housing demonstrated that building houses on this scale was a technical possibility. The beneficiaries from the experiment, however, were to be the private developers.

Ottawa's strategy was simplicity itself. The government did two things:

it made available investment capital to finance urban construction readily and arranged that most or all the profits made by the developers would remain untaxed. All the developers had to do was build like crazy. Of course it didn't turn out quite that way. The big bucks were, and remain, in land development not construction. Houses were built, all right, but they have become so expensive that most people can't afford them.

How overpriced houses are, and how large the resultant profits, may be seen from some of Lorimer's calculations. He estimates that suburban houses selling for \$60,000 to \$65,000 in Toronto could be priced \$15,000 to \$24,000 less.

Accustomed as we are to believe that business and government are the antithesis of each other it may come as a surprise to learn that one of the biggest (and most rapacious) industries in Canada was the creation of the Canadian government. But not if you look closely. After all what are good capitalists supposed to do? Minimize costs and maximize profits, right? Well, you minimize costs by transferring as much of them onto the public, in other words by making them social costs. Hence government



"incentives" and the like. And you maximize profits by keeping them to yourself. Both devices depend largely on the goodwill, if not actual approval, of the government.

Lorimer's book is jam-packed with details on how this quiet business-partnership works. You'll have to read it to find out all the details. A few examples will have to suffice here.

In the chapter entitled "Make a Million, Pay No Tax" Lorimer tells a familiar story. On their income tax forms development corporations normally appear as break-even operations. Huge "paper losses" are reported that effectively cancel earned profits. This allows the developers to get away with a tax rate of no more than 6 per cent. They do so without any cheating, in fact with the full collaboration of the Federal government which makes possible the "paper losses" in the first place.

The secret is a tax concession called the "capital cost allowance" (CCA). This allows developers to deduct from their taxable income an imaginary expense that is allegedly incurred through property depreciation. In practice buildings depreciate very

little because the cost of constructing new ones is constantly increasing. Consequently any real material depreciation is made up by increase in the market value of the building. The CCA concession, however, allows developers to deduct depreciation expenses based not on audited statements but on a simple mathematical formula: 10 per cent for wood buildings and 5 per cent for buildings made of brick or concrete. Thus it happens that a company like the Vancouver-based Daon Development whose real property depreciation amounted (according to its own auditors) to no more than \$635,000 in 1977 could claim \$21.5 million in depreciation costs.

With incentives of this sort Daon's profits went from \$1.7 million in 1969 to \$15.3 million in 1976.

One of Lorimer's themes in *The Developers* is the phenomenal concentration that has taken place inside the development industry in the past decade or so. The "buccaneer" days of the industry, as one of its representatives called the early entrepreneurial period, are over. The biggest companies did not start as entrepreneurs but bought out the original entrepreneurs who have now been replaced by professional managers. Genstar is a case in point. Cadillac Fairview another. And it has all been done with government approval, ostensibly because it makes for efficiency.

The Royal Commission on Corporate Concentration was set up in 1975. Interestingly enough one of the three members on the Commission was Pierre Nadeau, president of Petrofina Canada Ltd. and a director of the Royal Bank. The second was R.W. Dickerson, a Vancouver corporate lawyer. Genstar would have had a lot to lose if the Commission had ruled concentration to be undesirable. But the company didn't have to worry. Petrofina,

Nadeau's company, is the second largest shareholder in Societe Generale, Genstar's parent while the Royal Bank has been Genstar's main bank since 1951. The third commissioner dropped out before the report came out. Not surprisingly it stated that concentration is good for everybody.

This is just the stuff that goes on in the open. The developers get away with a lot more. One recent example is the Terrasses de la Chaudiere office complex in Hull. The project was put together for the Federal government by Robert Campeau which means, that; the government is going to be shelling out over \$500 million for a complex that it could have built itself for \$140 million. But then what are friends for?

It goes without saying that the government's original housing plan never really worked. As Lorimer demonstrates quite convincingly the Federal government created not a housing industry but a land development racket. Those little, dirty speculators were replaced by big, clean-smelling ones who were in turn swallowed up by larger ones. The housing shortage simply has been transformed into a shortage of cheap houses. And on top of it all we have to live in one of the most arid urban landscapes in the world.

Lorimer's book contains not only a wealth of details, but better than that, details arranged in a pattern. I can only hint at the details here, the pattern requires reading the whole book. Readers will find Lorimer's prose easy to digest and the division of his material helpfully logical. The book can be faulted for offering no solution — except the "bust" Lorimer believes the development industry is heading into — but the information contained in this book is part of a solution all by itself. You have to understand the enemy in order to fight him, or it, and *The Developers* offers a very good beginner's course.

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# COMMUNITY CALENDAR

## Saturday March 10

The Riverdale Action Group (R.A.G.) is holding a workshop, "What does it mean to live in Riverdale?" at the old Post Office building, 765 Queen Street East, from 1 to 5 p.m. All Riverdale residents are welcome. Speakers will be Edith Brown, Al Seaton, Charlotte Stuart. Come and share your thoughts with us on life in Riverdale. For more information call 463-7094, Velda Cyr.

## Sunday March 11

The guest speaker at St. Luke's forum today is **Alderman Janet Howard**. The forum is at 2:30 p.m. at St. Luke's, at the corner of Sherbourne and Carlton. Everyone welcome.

## Tuesday March 13

The **Don Vale Community Food Co-operative** is having an orientation meeting this evening at 7:30 at its premises at 255 Carlton St. This meeting is open to anyone who is interested in a co-operative food adventure, no charge.

## Wednesday March 14

The **South Carlton Association (SOCCA)** is holding its next meeting today at 7:30 p.m. at Central Neighbourhood House, 349 Ontario St. If you live in the area bounded by Carlton, Parliament, Shuter, and Sherbourne, you are invited to attend. Issues to be looked at include the amount of green space in the area, preventing the Victorian farmhouse on Seaton Street from being demolished, and helping resident of lower Berkeley St. to deal with problems arising from the Sealtest plant.

## Thursday March 15

The St. James Town YMCA is holding a **dance open to all handicapped and seniors**

tonight from 7:30 to 11:00 p.m. in the 325 Bleecker St. Recreation Room. There will be plenty of music and a door prize.

David Newlands of the Royal Ontario Museum will present slides and talk about how archaeologists learn about **pioneer life**. At the Parliament Street Library, 269 Gerrard St. East, 2:30 p.m.

## Friday March 16

**Free Friday Afternoon films** continue at the Parliament Street Library, 269 Gerrard St. East at 2 p.m. Today, Western shorts will be shown.

There will be a grad **St. Patrick's Day Party** on Friday March 16 at 7:30 p.m. in the main floor lounge of 41 Oak St. The Adult and Senior Citizens' Bingo 41 Club is proud to have back to 41 Oak Street several members of the great Ulster Accordion Band led by Joe Rae, as well as other entertainment for your pleasure. There will be punch and cheese and many other goodies to add to everyone's enjoyment. For more information, call the organizer, John Sanlon, at 366-8942.

## Saturday March 17

A **flea market** will be opening today and tomorrow at 825 Queen St. East. Everyone welcome.

A **St. Patrick's Day Rummage Sale and Tea** is being held at Dixon Hall from 1 p.m. to 4 p.m. If you have any items to donate, it would be much appreciated. There will also be a raffle draw that day at 3 p.m. There are several great prizes and tickets are on sale now at Dixon Hall or at the rummage sale. Proceeds will go to Dixon Hall's 50th Anniversary Building Fund.

## Monday March 19

The South Riverdale N.I.P. Steering

Committee will meet tonight at 7:30 p.m. at 765 Queen St. East. Residents are welcome to attend.

## Thursday March 22

My Man Godfrey is the featured attraction at the Parliament Street Library's **free film** showing today at 2:30 p.m. at 269 Gerrard St. East.

## Friday March 23

There will be a **free film** at the Parliament Street Library, 269 Gerrard St. East, at 2 p.m. Title to be announced.

## Saturday March 24

The St. Mathew's Lawn Bowling Club is celebrating its 80th birthday this year. Today, there will be **euchre** at the clubhouse at 520 Gerrard St. East (in front of the jail) at 3:00 p.m. Cost is \$1, everyone is welcome.

## General

**The Cancer Society is people...** We need you to help on Daffodil Day Friday April 6 and to canvas for the fundraising campaign. Phone 691-9454 and if no answer contact the central office at 961-7030 and tell them you want to help the Beaches-Riverdale Unit.

Dixon Hall is planning on starting up some **adult programmes** but would like to hear suggestions from you too. Some of our programme ideas include: Consumer Rights, Home Improvement, Movie Night, Dance Lessons, etc. Please let us know if you'd be interested in attending any of these programmes or have any programme ideas of your own. Feel free to call us at any time at 863-0499. One programme which will be offered starting March 27 is "Stretching Your Food Dollar". It will take place at Dixon Hall at 11 o'clock on Friday mornings and will run for four weeks (March 27, April 3, April 10, April 17). Each session will be approximately one hour long. Guest speakers will explain how to get the most out of your food dollar while at the same time prepare delicious and nutritious meals. It will also deal with planning meals for people who live alone. Everyone is welcome to attend these talks. If finding a babysitter is a problem, please call us here at Dixon (ask for Janice or Ross) and we will try to arrange something for you here at Dixon Hall.

The new **Regent Park Services Unit**, 63 Belshaw, needs more volunteers to help with its programs, including rummage sales (the first and 20th of each month, from 10 a.m. to 3 p.m.); used clothing sales (every Friday morning from 10 a.m. to 12 noon); help with

income tax forms (Monday to Friday, 9 a.m. to 3 p.m.). If you have a couple of hours to spare, you are needed! We urgently need people to babysit, do housework for someone just released from hospital, and do telephone and receptionist work for the Unit.

The Midtown Club at the 519 Church Street Community Centre announces an **Over 50's Drop-In** every Thursday from 11 a.m. to 5:30 p.m., with coffee, tea, cards, bingo, and conversation. If there is interest in doing so, discussion groups can be arranged. Suggestions are welcome. Drop by at the 519 Church Street Centre or call 923-2778.

The Danforth Library (701 Pape Ave., 465-1221); the Riverdale Library (370 Broadview Ave., 466-0776); and the Parliament Library (269 Gerrard St. E., 924-7122) all offer **regular programs for boys and girls**. For details about these programs, contact the libraries.

April is **Cancer Month** in St. Jamestown. This year we are asking you to undertake the successful completion of the 1979 Cancer Drive, by giving not only dollars but also your time. We require volunteers to canvass door-to-door and to sell daffodils on Daffodil Day. Please contact Miss Garrity or Miss Ramsay at 925-5522 and register your name to be a Canadian Cancer Society volunteer.

Do you have a friend or relative with a non-blind disability, who is unable to use ordinary print material. If so, **Talking Books** can provide them with reading material. Talking Books are on tape cassettes, which are small, simple to operate, easy to carry and can be played on any cassette player. This service may be used free of charge by people who live, work or study in the City of Toronto. To apply for the Talking Book Service, contact your local branch library or telephone 484-8015 ext 256.

Victoria Day Care Services operates a **day care centre** on Jarvis Street, for children 2 years and 3 months old to 4 years plus old. The centre is open 5 days a week, from 7:30 a.m. to 6 p.m., and has qualified staff, meals, etc. Some spaces and subsidies are available. Phone 925-3419.

Community Calendar is a free community service. If you have something to announce, just sent your notice to 7 News, 315 Dundas St. E., or call 363-9650.

7 News could really use some help in compiling the Community Calendar and making it more complete. If you can help, call us at 363-9650.

## NEWS BRIEFS

### Bingo a Success

The bingo at Regent Park Public School put on by the Ward 7 Camp Fund for Children With Special Needs and Disabilities was a big success. Special thanks to Mrs. Minnie Nicholson and family, Mildred Headley and Frank O'Rourke for a job well done. The next bingo will be held at Regent Park School on Wednesday April 4 at 7 p.m., at which time we will draw the winner of the 50-50 draw. Anyone wanting draw tickets should contact Ruth Hudon at 861-1676.

### Liberals Meet

The Broadview-Greenwood Liberal Association met at St. Barnabas Church on February 28 to elect a new executive. Members of the executive are: Gwynne Robb, President; Lois Ryan, Executive Vice-President; Ron Gaudette, Noordean Tejpar, Bob Chow, John Iannou, and Mandla C. Singh, Vice-Presidents; Julie Korderas, Treasurer. Saul Korman and Fred Beavis are the honorary past presidents.

### Seniors' Funding Withdrawn

The provincial government has withdrawn the capital cost grants for the building of Social and Recreational Centres for senior citizens and the loss of such grants greatly retard or make it impossible for most of these citizens to ever realize a centre of their own. Such centres for senior citizens have proven not only the best possible means of keeping seniors active, but have been fulfilling a very important link between seniors and their community and have also proved a home away from home for many.

### Postmaster Convicted

A Ward 7 sub-post-office operator, Ronald Lai, has been convicted of failing to turn in \$11,700 of federal government money to the Receiver-General and of claiming credit for \$10,020 in postage stamps that he was supposed to have returned to the Post Office but never did. Lai had operated a postal sub-station at 613 Gerrard St. East, just east of Broadview.

### Thanks from Sprucecourt

Sprucecourt School would like to thank everyone who donated to their bingo two weeks ago. The bingo was a great success, and it couldn't have been done without you.

### South Riverdale N.I.P.

The City of Toronto's South Riverdale Planning Office has moved into the Old Post Office at 765 Queen St. East. . . . The South Riverdale N.I.P.'s Steering Committee, at its meeting on February 19, passed a motion recommending that members of the executive committee get paid honoraria for their participation on the committee. The motion will be passed on to the Legal Department to see whether this is allowed before it will be implemented. . . . Three new members of the executive committee were elected at the meeting: Stan Thompson, Phyllis Regan, and Mike Harper. . . . The next meeting of the Steering Committee is Monday March 19 at 7:30 p.m. at 765 Queen St. East. Residents are welcome to attend. . . . An architect has been selected for the renovation of the Old Post Office: the firm of Matsui, Baer, Vanstone, Freeman, who will charge \$14,500 for their work. The Design Committee and the architect will start working together in mid-March and hope to have design alternatives ready for community discussion in May. Construction start is hoped for by September 1.

### Work Injuries

According to a report from the Canadian News Synthesis Project, more than one million workers are injured annually. Every day, 14,000 Canadian workers are in hospital because of work-related injury or illness. Every six hours, a worker dies on the job in Canada. In 1976, 13 million workdays were lost because of occupational injury and disease, compared to 11.6 million days lost to strikes and lock-outs.

Has your group done something which others might like to know about, or is something interesting happening in your neighbourhood? Give us a call at 363-9650 or send a note along 7 News, 315 Dundas St. E., and we'll run the information in News Brief (or perhaps even run a bigger story.)

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Activities for everyone

# Central Neighbourhood House and you

By ANDREA BAIN

Central Neighbourhood House, located at 349 Ontario Street, north of Dundas, offers a wide range of activities for people of all ages and serves as a meeting place for many teenagers.

On my initial visit to CNH, I was given the Grand Tour of the facilities by Dwayne Richards, an enterprising and very capable young man, age 10, who greeted me enthusiastically when I entered the lobby along with Ken Leger who is the Program Worker for Children and Teens (age 10-14).

The lobby serves not only as a reception area but also as mini-information centre with reference material on Family Planning, Parents Anonymous, the Toronto Winter Works Programme, the CNH Newsletter and Seven News freely available. Directly adjacent

to the lobby is the library which incorporates a wide variety of books with pleasant surroundings. The library appears to serve as a refuge of sorts for people who wish to be alone or who don't want to be involved in any one of the numerous

activities going on at the time.

CNH offers a wide variety of programs. The nursery school and day care program, which runs five days a week, operate at full capacity most of the time. The children participate in arts, crafts, music, and physical activities. Mothers are encouraged to participate by working in the program and joining in the weekly discussions. They not only supplement their income but also meet other mothers and adults, learn about child care, nutrition and other equally important details of day to day living.

The Teen Program provides teenagers with the opportunity of meeting each other through numerous activities. A games room and a gym are at their disposal. Various club groups have been initiated for them, and each club having a maximum of 10 teens. This encourages them to express themselves more freely, since the group size is relatively small, and a better opportunity to develop friendships as they cook, paint or make crafts.

The Black Teen Program essentially follows the philosophy of the regular Teen Program. Built into the Black Teen Program is some West Indian culture to help maintain pride in their culture and parent involvement as well. The parents establish contact with the co-ordinator of the program, Carl James, with needs and concerns of the parents being discussed during

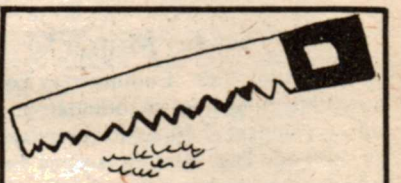
these visits. Socially and academically, the adjustment of the teenager to a new country presents a major problem and the Central Neighbourhood House provides informal conversations through which they express their needs and concerns, as well as recreational activities such as basketball, roller skating, pool and other sports.

The Adult Program is open to everyone over 18 from 6 p.m. to 11 p.m., Saturdays and Sundays, year-round. Adults mostly come in to play cards, snooker, eat or just watch TV. A small clothing supply is provided. The low key activities generally provide easy socialization or just doing whatever one wants.

Home Help is arranged for the elderly and the disabled — basically cleaning and housework, CNH arranges for Meals on Wheels through various social agencies.

A Program for Women offers crafts, a group meeting Wednesdays from 6:30 to 8:30, along with an "Opportunity for Advancement" program which deals with women's self confidence, self-concept and interpersonal relationships.

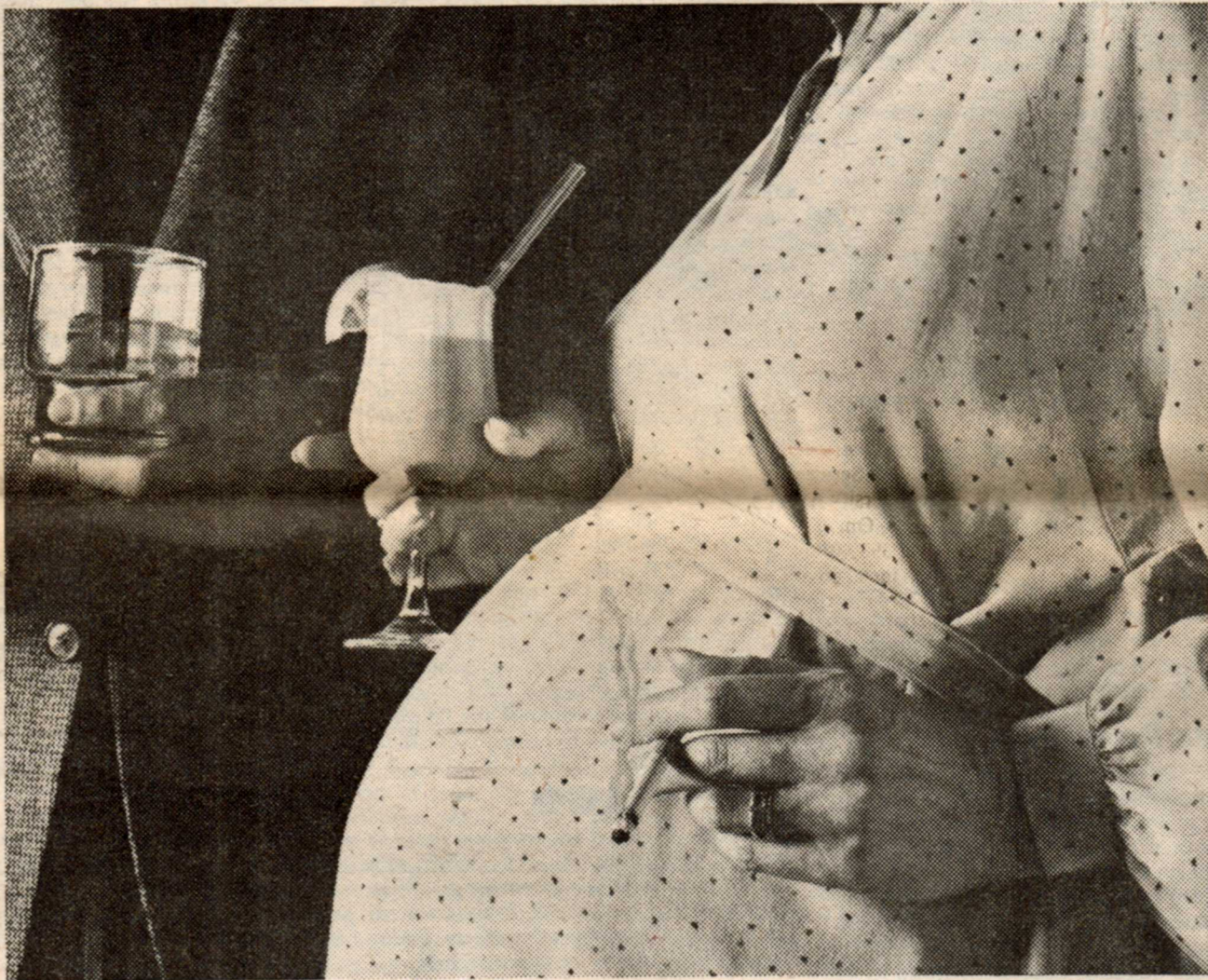
CNH needs volunteers for all kinds of activities. Drop in for a look and get involved in some way. Central Neighbourhood House and Ward 7 will be better because of it.



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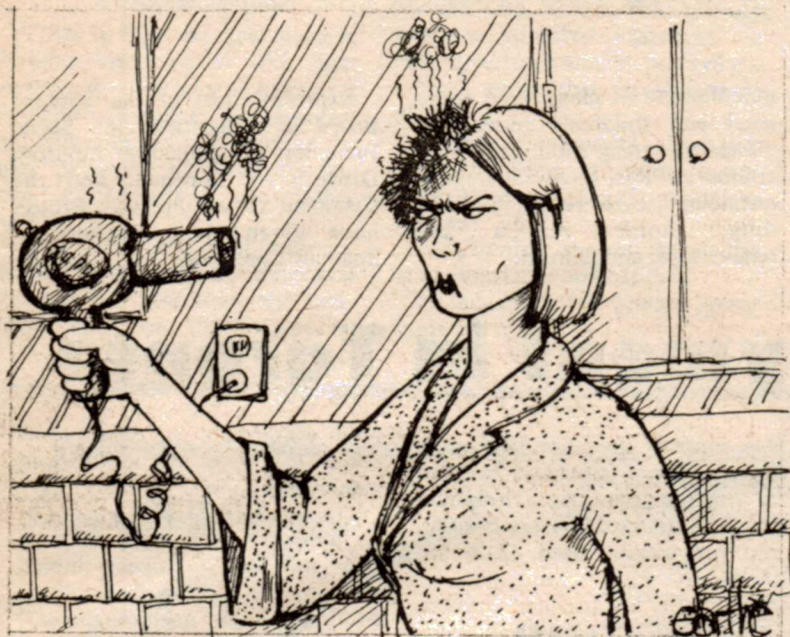
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## Consumers should complain



By HOWARD HUGGETT

If a consumer has a complaint where should it go? Well, that depends. Both Ottawa and Queen's Park have consumer departments, and they deal with different aspects of the market place. This can be confusing to consumers, but there are some general guidelines to follow that are helpful.

The federal government has a department called Consumer and Corporate Affairs Canada, which administers several laws providing protection to consumers. These laws regulate specific aspects of the marketplace and they apply across Canada. For example, it is this department which is supposed to make sure that household products are safe, and that information on packaged products is truthful. Consumer and Corporate Affairs Canada also has the responsibility

of making sure that electricity and gas consumption is accurately metered in the home. For instance, if you suspect that the gas or hydro meter in your dwelling is not measuring your use accurately you can have it checked by calling Electricity and Gas Inspection, 1859 Leslie Street, Don Mills, telephone 445-4130. In this connection, it is a good idea to keep a running record of the amounts of fuel you use over the year. In this way you can better judge if you are paying more than you should. The size of the bills does not provide a good guide because of course they keep going up as the price of fuel rises. The amounts of fuel used should remain fairly constant over the years, varying of course according to the weather or other factors, such as improved insulation or absence on a holiday.

Of course, if you are on a billing system that averages out the cost over the whole year this is rather difficult.

Now, here is where things can get confusing. The provincial government also has a department which deals specifically with consumer matters. They call it the Ontario Ministry of Consumer and Commercial Relations, and it also administers consumer protection laws. The difference between the federal and provincial departments is in what they regulate. Each regulates different aspects of the marketplace.

For example, the Ontario Ministry of Consumer and Commercial Relations administers a law, called the Business Practices Act, which provides recourse for individual consumers who have been "taken" as a result of unethical business practices. This Ministry also registers door-to-door salesmen, car dealers, and travel agents. In addition, it provides protection against unethical practices of insurance companies, loan and trust corporations, and real estate brokers.

This is by no means a complete breakdown of the activities of either the federal or provincial department, but it should give a rough idea of the areas of involvement of both.

If you would like to get more information about ministries you should contact your nearest district office:

Federal government:  
Consumer and Corporate Affairs Canada,  
Toronto District Office,  
Consumer Service,  
480 University Avenue,  
Toronto, Ont.  
Phone: 598-4011

Provincial government:  
Ontario Ministry of Consumer and Commercial Relations,  
Information,  
555 Yonge Street,  
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Phone: 963-1111

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**HANDYMAN** available for small moving or haulage; plus cleaning windows, cellars, garages or any odd jobs. Smoke detectors installed. Reasonable — satisfaction guaranteed. Call 694-2856.

### RENOVATIONS — ALL KINDS

- Custom kitchens, rec rooms, bathrooms, etc.
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- Reasonable rates
- References available
- PHONE: 690-1216



### ARTICLES WANTED

**WANTED:** old postcard collections, dishes, toys, glass, furniture, magazines, knick knacks, jewellery, and other junk. Call 536-2432 evenings.

**WANTED:** Encyclopedias and picture books to be lent to immigrant families with young children. Free pick up. Call Douglas, 368-8794 mornings.

### HELP WANTED

**PART-TIME,** 10-20 hours per week. Person required to do washing and ironing for patients. Some sorting and delivering of laundry. Morning or afternoon to suit applicant. Apply Personnel Dept., Riverdale Hospital, 14 St. Mathews Rd., Toronto, Ont. 9 a.m. to 4 p.m. only.

**CARTOONIST WANTED** to supply 40 illustrations for book on communal housing. Send 4 samples including: 1) 5 young adults who typify co-opers; 2) typical rented co-op house; 3) typical scene in co-op living; and 4) your inspiration, to: Peter Brock, F-144 Wychwood Ave. Toronto M6G 2Y2, by 30 April 1979. For further info, don't hesitate to write.

**NEW PHOTO STUDIO** requires promoters, photographers, proof passers and booking crews. Phone 924-2729.

### INSTRUCTION

**AFTER SCHOOL** drawing and painting for adults and children workshops age 5 to 12. Materials included. Continuous workshop Monday and Thursdays 4-5:30. 698-4874.

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**UNIVERSITY DEGREES** by correspondence. External Degree programs for Canadians, with little or no residency. Bachelors, Masters, Ph.D.S. Details, Career Counselling, Box 70, Station "A", Scarborough, Ontario M1K 5B9.

### ITEMS FOR SALE

**SNOW BLOWER** for sale. 5 H.P. Good condition, \$135.00, phone Emile Deguire, 461-1342.

**77 DODGE TRUCK** — 1/2 ton pickup, includes snow tires, good condition — certified. Must sell immediately. \$3,000.00. Call 651-6647.

### FOR RENT

**GAY MALE,** independent and active, wants to share with same, 7 month, 2-bedroom apartment lease in St. James-town. Call 960-1465 before 16 March.

**BACHELOR APARTMENT** available on April 1 in downtown housing co-op. For information phone 967-1525.

### MISCELLANEOUS

**LOW-COST TOOL RENTALS** for home repairs. Riverdale Tool Co-op, 765 Queen St. E. Friday evenings 5-7 p.m. and Saturday mornings 9-12 a.m. 469-3776.

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COUPON

# Ward 6 alderman proposes job creation

Continued from pg. 1

8. adjust utility rates for certain industries
9. adjust Federal and Provincial 'make work' projects so they are more meaningful to Toronto
10. consult with the Labour Council about apprenticeship programs and non-profit employment schemes

The most controversial aspect of the plan for right-wing aldermen will probably be the proposal for Community Economic Development (C.E.D.).

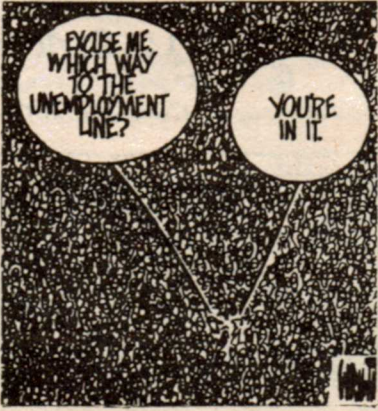
This proposal begins from four premises: (1) there is a general shortage of jobs; (2) economic growth stimulus is likely to be unresponsive to the unemployment of certain groups; (3) industrial employment of certain groups; (3) industrial employment is in decline partly because technology is displacing labour, and capital is seeking more profitable areas outside Canada, and (4) C.E.D. is recognized as a necessary and viable solution to economic decline.

Sparrow's assistant, Mardit Desrochers, said in an interview that the attraction of Community Economic Development projects is that they are labour intensive (for instance, using artisans), concentrates on small-scale production activities that large enterprises find bothersome, and are adaptable to different groups of the unemployed.

Right-wing opposition to the plan would probably centre around the \$250,000 C.E.D. needs in seed money (as a government expenditure in a time of restraint), being simply unnecessary, and being possible competitive with certain sectors of small business.

Left-wing politicians will probably be more sympathetic to attempts to cut unemployment. They may however object to the incentive

expenditures to private business. Mardit Desrochers admitted that grants to private business have often proven a poor way to increase employment. Both the private business oriented C.D. Howe Institute and the New Democratic Party have been critical of the poor job-creating performance of such incentives to business. Right-wing politicians have, however, been generally supportive of such grants. (The Conservative government, for instance, recently planned to give the pulp and paper industry \$100 million, and last year gave \$55 million to the hotel and mining industries.)



Sparrow's plan may also run into problems with the limits the Municipal Act puts on City economic incentives to manufacturing and commercial enterprises. However, Sparrow hopes to avoid this by encouraging non-profit enterprise and using incentives other than tax exemptions.

The new Development Commissioner, Stephen McLaughlin, has also issued a largely negative report on Sparrow's plan. McLaughlin claims that much that Sparrow wants to do is already being worked on. Sparrow has rebutted by pointing out that

McLaughlin's report is vague and fails to identify who is doing this work or even when it is to be finished.

Possible ideas that could be implemented by Community Development projects are given as:

manufacture of playground equipment and children's goods; landscape gardening and hydroponics; courier services; alternative energy technology; cycle repair; bookbinding; home repairs and renovations; and tourism.

Representatives of the Toronto Board of Education, the Social Planning Council, the Anglican Diocese of Toronto, and the Canadian Urban Training Project have given their support to Sparrow's proposal.

## Unemployment in Toronto

By Rob Huthison

Ward Alderman Allan Sparrow has unveiled his plan for job creation to Toronto's Executive Committee. The plan will undoubtedly prove controversial and will come before City Council sometime in the next couple of months.

Sparrow believes the job situation is critical and what is needed is "an absolute increase in the number of jobs". This need, he says, can be at least partially fulfilled by the plan he is presenting.

### UNEMPLOYMENT

Sparrow's brief also supplies a sharp analysis of the unemployment situation in Toronto. Citing chronic structural problems within the Canadian economy and the fiscal and monetary restraint of government, the brief argues that unemployment is more likely to increase than decrease in the immediate future.

The unemployment rate is now 8.5% nationally. In Metro this means that for every vacant job there are 14.5 persons actively looking for work. Sparrow notes that these figures do not include those who have given up looking for work because there is simply a lack of jobs. If these people were counted, the actual rate of unemployment would be measured nationally at 12% or higher.

The unemployment rate as stated

also conceals the unproportionate degree of unemployment suffered by youth and women. The youth rate for men aged 15-24 is 14.5%, and for women aged 15-24 it's 14.3%.

### REGENT PARK

An extensive study of youth unemployment in Regent Park revealed that "the unemployment rate for those in the labour force and actively looking is 51 per cent." The study also noted that the "attitudes to work of Regent Park youth are not significantly different from the attitudes of the Canadian population as a whole" and that "they are more concerned about job security than about getting a glamorous job."

The unemployment rate for adult women (over 25) is at 7.4%, also significantly greater than for adult men at 4.9%.

### SKILLS

It has been traditionally assumed that youth and women have suffered high unemployment because they lack marketable skills. Closer to the truth, says Sparrow, is that adult males are preferred by employers because as breadwinners they are perceived as less independent and more motivated.

Expansion of the economy sees adult males hired first and only afterwards is there significant hiring of other groups. "When the economy turns down, women and the young are the first to be laid off. The criteria for hiring amongst groups within the labour force have less to do with the relative skills found in these groups that they do

with employers'... perceptions about the level of motivations within each group.

### MEASURES

"measures now being used to fight inflation — higher interest rates — will necessarily result in continued high unemployment," says Sparrow. Money that governments do not spend or cannot be profitably borrowed by business cannot be used to 'demand' products from the economy. Eventually this leads to a decrease in goods and services, and finally to lay-offs in plants and stores.

Cliff Pilkey, president of the Ontario Federation of Labour, has observed that 57% of the unemployment created in 1978 was due to lay-offs.

Sparrow says the way NOT to solve this problem is the Yuill-Lastman motion at Metro Council on January 16, 1979. This motion called for a "Work for Welfare" program which would have forced welfare recipients to do menial community-related jobs for their cheques. They would have been prevented from earning any more than the value of their cheques.

Sparrow calls such schemes "worthless and wrong-headed". They assume that the unemployed are shiftless or without marketable skills, despite the fact that there is an "ongoing glut of workers at all levels of skills." (Metro Council turned down the motion.)

What is needed, Sparrow argues, is a stepped up job creation program as has been taken up by a number of cities such as New York, Los Angeles, Chicago and Philadelphia.

## CALLING ALL KIDS...



**Christian Community Centre**  
270 Gerrard Street  
March 19-23  
2:30-3:30  
Ages 6-12  
TEENS  
Monday  
Tuesday  
7:30 p.m.

- Balloon sculpturing
- Ventriloquism
- Illusions
- Comedy magic
- Bible Object Illusions



Fill out & bring

Name \_\_\_\_\_  
Name: \_\_\_\_\_  
Address: \_\_\_\_\_ Apt. \_\_\_\_\_  
Age: \_\_\_\_\_ Phone \_\_\_\_\_  
School: \_\_\_\_\_ Grade \_\_\_\_\_  
School: \_\_\_\_\_ Grade \_\_\_\_\_

**FREE ADMISSION**

**FAMILY NIGHT**  
Thursday March 22  
7:00-8:15 P.M.  
Children must be accompanied by a parent

## Winter & Spring used Clothing Sale

Clothing for everyone .10¢ - \$1.00  
Saturday, March 31 and Monday, April 2  
9:30 a.m. to 12:00 p.m.

## TTC wants service cut

Continued from pg. 1

off with silly fairy tales like lack of demand.

Another ill-considered bit of budget balancing comes from the TTC. Metro's budget subcommittee has recommended cutting out escalators at the following stations: Queen's Park, Christie, Pape, College, Queen (two) and King (two). There are other cuts

that could be made. This one means further hardship for the elderly and disabled, although various governments have begun to develop programmes to make the transportation system more, not less, accessible to these groups.

I would urge you to make a deputation on the subject to Metro Executive Committee on March 13th at 2:00 p.m.

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