

SEVEN NEWS

March 22, 1985

TORONTO'S OLDEST COMMUNITY NEWSPAPER

CIRCULATION 19,000

FREE

Take One

For Whom Bell Tolls

BY HOWARD HUGGETT

Just what is LMS? It sounds a bit like some mysterious and dangerous disease, but it isn't. To English ears it might suggest the London, Midland and Scottish Railway, but it isn't that either. LMS is just a quick way of saying Local Measured Service, and if that doesn't give you the picture try User-Pay Service. That last phrase has been offered by Bell Canada, which is suggesting this as an alternative method of billing the customers. Perhaps they should have called it Pay-According-to-Use, because that is what LMS really means, that the subscriber pays according to how much the telephone is used.

What the Bell tells us is this: Their present local telephone rates fail to meet the costs of providing that service by about \$1,200,000 a year so that they have to finance the shortfall by overcharging long distance callers by the same amount. The company has been able to do this because in the past they have enjoyed a monopoly of long distance services. Now, because of rapid strides in electronic technology and the increasing role of such companies as CNCP Telecommunications, there is growing competition in this field, and Bell is under pressure to reduce its long distance rates. At the present time the Canadian Radio-Television and Telecommunications Commission is pondering over a number of statements submitted by Bell Canada and other companies in the communications business before deciding just how much deregulation will be permitted.

The decision that will be made by the CRTC will seriously affect all telephone subscribers, and particularly some organizations and all persons on low incomes. If, through deregulation, such companies as CNCP and B.C. Rail were allowed to compete for long distance business in a general way there would be winners and losers. The winners, besides the telecommunications organizations gaining the new revenue, would be those businesses that place a lot of long distance calls. The losers would be non-profit organizations operating on a limited budget, some types of business, and a great body of people who have to get by on low incomes, such as seniors, the handicapped, the unemployed, etc. Rates for local service would go up dramatically to compensate the telephone companies such as Bell Canada and B.C. Telephone for the fall in their long distance revenue.

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Ontario Youth Medal Winners

Five hundred young achievers have been honoured by the Ontario Government as part of the Province's celebration of International Youth Year.

The achievers, from 15 to 24 years of age, were presented with the Ontario Youth Medal in a series of ceremonies this month. The Toronto ceremony was held at the Royal York Hotel Concert Hall on 2 March.

The Ward 7 area was well represented. Lewis Tak-Cham Chan, 21 years, of Carlaw Avenue is President of the Chinese Engineering Student Association at the University of Toronto and an outstanding volunteer to the Chinese Canadian National Council. He shows a keen interest in his community and actively participates in organizing community events.

Jeffrey Merrigan, also of Carlaw Avenue, 23 years old, has shown an interest in hockey, baseball and hunting and has demonstrated his ability as a leader.

Sharon Poulin, 16, of Sackville Street, was elected teen representative to the Jimmie Simpson Recreation Centre Advisory Council. She attended teen leadership courses and was elected to the Eastern Commerce Student Council Executive.



Photo by Rob Cupick

Sprucecourt Students in Quebec Exchange

BY CHANTAL CASTEL-BRANCO

In the first week of May, 22 pupils at Sprucecourt Public School and their French teacher, Elizabeth Harris, will be receiving guests from Quebec on an exchange program.

The kids, ages 10 - 11, from the two different cultures have already been matched up. They will be staying with their "twin" in their homes, and in accordance with SEVEC's policy, speaking the language of their host.

This will be very interesting for both parties since they come from very diverse backgrounds. The kids from Quebec come from a 400 year old farming community on the Ile d'Orleans - Sainte Famille, an island in the middle of the

St. Lawrence River, east of Quebec City. The kids from Toronto come from Cabagetown, Regent Park and the Oak Street Apartments. So it will indeed be a cultural exchange with the Urban getting to know the Rural and vice versa.

The funding for the program is coming from SEVEC - Society for Educational Visits and Exchanges in Canada. This Society gets its funding from various Government Departments as well as private donations.

The kids from Quebec will be billeted with their twin families for a week in this cultural/educational program. While here, they will spend their time touring the city visiting such places as the CN Tower, the Convention Centre, Roy Thomson Hall, City Hall, Royal Ontario

Museum, Eaton's Centre, and Queen's Island among other things. On their first day here they will be going on a Treasure Hunt which will include the school area as well as parts of the neighborhood, which will enable them to get to know the area. In the evening they will celebrate with a Pot Luck Dinner.

The kids from Sprucecourt will be going to Sainte Famille, on 26 May where they will stay with their twin, this time speaking French and in an old farming community. They will spend their time getting to know the island which is rich in Agriculture, and whose economy is based on the growing of garden plants in green houses. They will also spend some time touring around Quebec City and whatever else the kids from Sainte Famille have planned for them.

The kids are also doing their part in trying to raise money for the trip to try and alleviate the cost of \$40.00 that each kid has to pay. On 30 March they are holding a Work-a-thon: For three hours in the morning they are going to be picking up garbage and paper along Parliament Street. They have been collecting sponsors, and their goal is \$1500.00. Their teacher is also drumming up support and has gathered some support from the Merchants on Parliament Street as well as the Old Cabagetown Business Improvement Area.

Donwood Offers New Programs

The Donwood Institute, at 175 Brentcliffe Road, Toronto is attempting to meet the needs of families with alcohol and drug abusers by offering a monthly workshop, 'Someone I Care About is Abusing Chemicals'. There will be individual counselling available as well, and a 3½ day Family Education Program.

Family Intervention has been added to the Donwood Family Program. This project will reach out to families who have a member who is abusing chemicals but that family member has not yet decided to seek help for their alcohol or drug related problem. Program personnel estimate that this would involve one in every three families.

Plant Expansion not Popular

BY DAN McARAN

Kevin Domm, of Booth Avenue, is worried the sun won't shine for him anymore. It's a small thing but it's important enough for Domm to consider appealing a potentially adverse Ontario Municipal Board (OMB) decision, and to bear the legal fees such an appeal involves. "It's rather important to me," he says. Domm and other residents of South Riverdale appeared March 6th at an OMB hearing convened to deal with local objections to the planned expansion of General Bakeries, located on Eastern Avenue between Logan and Booth. A decision has been "reversed" by the OMB.

A specific objection of the residents is possible higher noise levels from manufacturing to be located on the second floor of the proposed expansion. Blockage of sunlight by the 38 foot high addition to local homes and back yards is another major issue. Domm says he gets up early in the morning to go to work and wonders whether he'll get any sunshine in the morning. Studies done by the company only consider the shadow effect on the buildings after 9 a.m.

Also of concern is the possibility of an exhaust fan being located on the walls of the plant facing the residents.

There have been complaints about dust and manufacturing debris coming from existing fans.

Domm feels the OMB hearing was fair, but felt many of his neighbours, who are Portuguese, had difficulty communicating which was worsened because, "They brought an interpreter who didn't speak very good English."

General Bakeries, associated with Dominion Stores, in reports submitted to the OMB by its consultants, says inconvenience to local homeowners will be minimal.

Domm was also concerned the city may have a plan to expand the industrial use of land in the South Riverdale area generally. An examination of the South Riverdale Official Plan Part II Study,

Continued on page 2

Winchester Square Executive Named

The Winchester Square Community Association has announced its list of newly elected officers. Dan Harrison is the President of the Executive Board; Richard Mintis is the Vice-President. The new Secretary is Norma Hare while the Treasurer is Mike Hussey. David Jeanneault has taken on the position of Management Chairperson.

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Camera by Cabbagetown Graphics

This issue would not have been possible without the help of over 150 volunteers. Seven News is a non-profit newspaper.

Tory Race

BY DENNIS BROWN

The St. David Riding Conservative nomination race is rapidly drawing to a close. The nomination meeting is 28 March in the Canadian Room of the Royal York Hotel. The registration begins at 5:30 p.m. and is scheduled to conclude at 7:30 p.m., but the voting will likely be delayed due to the large number of challenges to the eligibility to vote of some of the new members. Over 5,000 new members had been signed up by the two Tory candidates prior to the cutoff date. This would traditionally mean a long, tough registration.

The race is an interesting one because of the two candidates involved. Julian Porter, T.T.C. Chairman and high-profile corporate trouble shooter is making his first bid for office; while Paul Scrivener, son of retiring M.P.P. Margaret Scrivener, also hopes to win the chance to represent the Conservatives in this traditionally Tory seat. Paul Scrivener shared his strategies, thoughts on local issues and plans with Seven News in an exclusive interview; unfortunately for us we were unable to interview Mr. Porter prior to our copy deadline even though his office was willing and we decided not to print just one side of the story.

A local resident, Joan Summers of Hillcrest Park, has been elected to the Board of Directors of Canadian Crossroads International. Canadian Crossroads is a volunteer-operated, non-profit, international development and educational organization with 70 local associations across Canada. CCI sponsors Canadian volunteers to work overseas on co-operative, self-help community development projects in Asia, Africa, South America, the South Pacific and the Caribbean. For more information about the organization, call 967-0801.

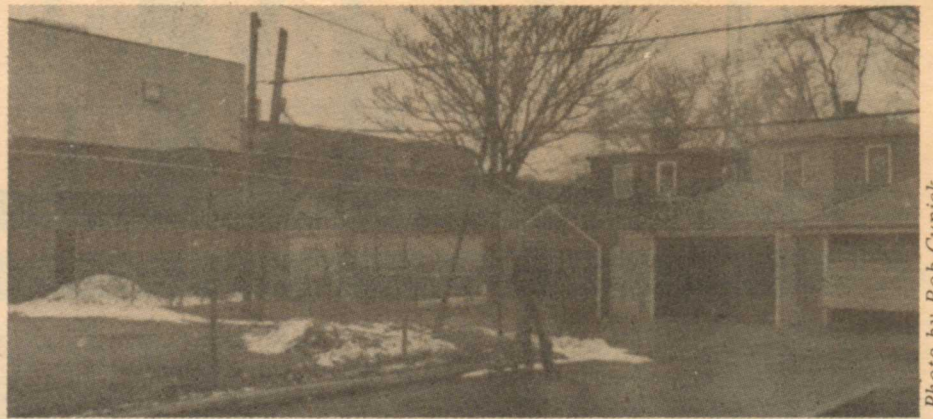


Photo by Rob Cupick

Kevin Domm stands beside the site of the proposed General Bakeries factory extension

Eastern Ave. Avenue Rezoning Blues

Continued from page 1

shows significant proposed zoning changes along Eastern Avenue.

A long strip along the north side of Eastern Avenue currently zoned C2V2, a light industrial commercial zoning, is to be replaced with higher density pockets of industry zoned I2D2 and I2D3, which are medium industry zonings. The particular zoning of the General Bakeries site is to be rezoned I2D3 from C2V2.

"In a sentence it confirms the industrial uses of the area, strengthens the commercial uses along Queen Street and up-

grades the residential areas to preserve family homes," says Jeff Evenson, Executive Assistant to Joanne Campbell, Alderman for Ward 7, of the zoning proposals. Evenson says industry is important for South Riverdale, "It provides jobs for people," noting a high percentage of South Riverdale people live and work in the area.

Copies of the Official Plan and proposals can be obtained from the City of Toronto Planning and Development Department, 793 Gerrard St. East, 463-5914.

For Whom Bell Tolls

Continued from page 1

Just how sharp these increases would be is revealed by figures supplied by the Bell. In their memorandum to the CRTC the company suggested a schedule of local rates indicating a steady rise over five years. For instance, Bell shows the average flat rate for residential phones to be currently \$11.60 per month. If they had to raise their rates for local service to compensate them for the anticipated loss of long distance revenue they suggest that the average bill for a residential telephone in this city would go up to \$28.20 five years later. Just what that would do to senior citizens, single mothers and people on welfare is very obvious. The telephone company admits that a considerable number of subscribers would have to discontinue the service. A telephone is a necessity for seniors, shut-ins, unemployed looking for a job, and others.

Under the proposed Local Measured Service, or LMS schedule the subscriber would pay a lower fixed monthly rate that would be a percentage of the current monthly bill - 60%, 70%, something like that. However, there would also be a 'usage charge', based on the number of calls placed from that telephone, the distance covered by the call and the time taken to complete it. The rates used to determine usage charges would vary according to the area in which the subscriber lived, with the rates being lower in more densely populated districts and higher as the density decreased. And that's not all. Rates would also vary according to the time of day, with subscribers being encouraged to avoid the busiest hours.

The disadvantages of LMS are obvious, and at least some of them should be mentioned here. Firstly, subscribers would lose the advantage of having a fixed monthly charge, an important consideration for anyone who has to operate on a budget. Many householders pay their fuel bills through a set monthly charge based on the amount of fuel used during the whole year in order to avoid being hit with heavy charges during the winter months. This

proves how important it is to know in advance what your bills will be.

Secondly, there is the matter of how complex a monthly telephone bill can be under LMS. With the usage charges being determined by such a complicated method the opportunities for errors will be many, and it will be difficult for subscribers to detect them. If they choose to argue with the telephone company about the bill that will be another call, of course. Besides, if research has to be done to see if the charges are correct it will take time and effort and there will probably be a charge. LMS is already in operation in many parts of the U.S., and there are horror stories coming from there about higher costs and complicated monthly bills.

Of course the final decision as to whether we are in for deregulation of the communications industry, with all that it means including steep increases in local telephone bills and even User-Pay Service, will not be made by the CRTC, but by the Federal cabinet. Voices have been raised against such a move by the Consumers Association of Canada, by the Communications, Electronic, Electrical, Technical and Salaried Workers of Canada, and others, but there will have to be a considerable amount of political pressure from the public on the Federal government if it is to be stopped. The place to begin is with your local M.P.

Daffodils Late

The Canadian Cancer Society has been informed by their daffodil suppliers, on Vancouver Island, that daffodils are well behind in their growing schedule, due to weather conditions, and will not be in Toronto for the Society's tag days on March 29th and 30th.

Shirley Hillman, President of Metropolitan Toronto District, announced today, that as a result, daffodil tag day has been moved to April 12th.

The Society anticipates this "quirk of nature" will not affect the sale of fresh cut blooms throughout Metropolitan Toronto on April 12th.



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The Toronto Board of Education

The Toronto Board of Education is once again offering a wide variety of programs during the summer of 1985.

Most courses will begin July 2, 1985 and are normally held from Monday to Friday unless otherwise specified.

The following are but a few of the many opportunities offered:

SECONDARY

New Credit Courses
Upgrading Credit Courses (for students repeating a course)
Art School
Summer Sports Camp
Adult Basic Education
English as a Second Language
French Conversation

ELEMENTARY

French Enrichment Programs
Outdoor Education
Sports Programs
Heritage Programs
English as a Second Language

For program information call the special central information number 591-8149 between the hours of 9:00 a.m. and 5:00 p.m. after May 13, 1985.

Watch for the Elementary and Secondary 'Summer Activities' booklets

TORONTO'S FIRST APRIL 15TH

Organic Gardening Centre

● Seeds for city gardens ● Potted herbs and bedding plants ● Handforged and crafted garden tools from England, Germany... Japanese pruning saws ● Organic fertilizers and supplements ● Alternatives to chemical pesticides ● Books and magazines for beginners and experts ● JUDITH STAMP, garden ecologist, on hand for advice.



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Hours
Mon. - Thurs. 9:30-7:00
Fri. 9:30-8:00
Sat. 9:30-6:00
Sun. 11:00-5:00

SPEAKING OUT

Distributors Needed

Seven News needs distributors to deliver the paper west of the Don Valley. If you can contribute an hour or so every two weeks we need you! Help spread the word to your friends and neighbours and get a little fresh air and exercise at the same time.

Margaret Gittens is retiring from her 30 unit route on Bleecker Street. Thanks for your service Margaret. Anyone able to take her route at 101 Bleecker, please give us a call. Papers will be dropped off to you. Call Dennis at 921-2548.

Letters

Lauding Issues and Actions

I appreciated seeing the Issues & Actions supplement in Seven News. It seems a good way of giving coverage to wider issues in a community context. In the face of all the depressing things that are happening in society, it is good to hear about the ways in which people are getting together to try to turn things around for the better. Knowing about all the positive efforts that are being made is heartening and energizing.

It would be good to see more of this kind of thing in Seven News. For example, might Central Neighbourhood House or Dixon Hall put out their newsletters as a monthly insert to 7 News, or the South Riverdale Health Centre, or....?

One question -- why does the Issues & Actions supplement look so much worse in appearance? Could it not be printed in the same way or the rest of the newspaper, to give it the same appearance?

Yours sincerely,
Peter Parker
Ontario Street

The Greening of Ward 7

I would like to make you aware that the City of Toronto Department of Parks and Recreation will plant trees free for any homeowner who wishes a tree. They can choose from Norway Maple, Linden, Locust or Green Ash. Trees are only planted on front lawns or boulevards in front of the house.

This Ward is lacking new young trees to take the place of our old ones in due course. There are also many streets almost devoid of trees. A simple call to Parks (947-7281) will get a homeowner's request filled.

I'm sure you are aware what a vital resource trees are for a City of this size in terms of cleaning the air, providing shade, harbouring our birds and for their simple beauty.

Sincerely,
Frieda Vorvis
Hollywood Crescent



Spring hits the yard at Spruce Court School

Family Benefits through Tax Reform

BY LYNN McDONALD MP

The major overhaul of family support programs promised by the Conservatives in the fall has turned into a minor tune-up. The result is two unacceptable options presented by the Minister of Health in a recent discussion paper. Another proposal has been introduced by the New Democratic Party. Whatever changes result from the current debate will affect all families in Canada.

All three options need to be considered in the light of two goals. First is the need to provide additional support for low-income families faced with the rising cost of child care. Second is the need for a fair tax system.

All three options propose changes to the three basic child support programs. The family allowance program provides monthly payments for every child under 18. The payments, which are \$31.27 per child in Ontario in 1985, must be included in taxable income, and therefore are of less benefit to high income earners.

The child tax credit program provides additional support for low income families. In 1985 it provides \$367 per child for families whose incomes are below \$26,330. The benefits decrease as the family's income level increases.

The child tax exemption allows a taxpayer a \$710 deduction from income for tax purposes for each dependent child.

This program provides the most benefit to those with high incomes and no benefit to those with very low incomes.

The two options proposed by the Minister of Health juggle the money inside the three programs to give a little more to the lowest income families by taking some away from middle and higher income families.

The first option would eliminate the child tax exemption and increase the payments to low income families under the Child Tax Credit. It would also reduce the income level, at which the credit is phased out to \$20,500.

The second option would reduce the payments under both the family allowance program and the child tax exemption and increase the benefits under the child tax credit.

In both cases middle income families would bear much of the cost for a small

Low Rent Units Announced

The Ontario Ministry of Municipal Affairs and Housing has announced that it will be funding 600 new rental units for Metro Toronto during 1985.

Half the units will be provided by the Metropolitan Toronto Housing Corporation for senior citizens in the metropolitan area. The other half will be provided by Cityhome for families in the city.

'I am strongly committed to the provision of high-quality, affordable housing in the downtown area. It is vitally important to the health and spirit of the city's downtown neighbourhoods to have a blend of old and new housing', said Susan Fish, M.P.P. for St. George. 'It's a blend we must work towards, through tenants groups and politicians at all levels'.

The non-profit housing program is administered by the Ontario government and funded under a federal-provincial agreement. It allows municipalities to establish non-profit housing corporations to develop and manage housing for tenants who pay market rents, as well as those who pay rents based solely on their incomes.

gain for low income families.

The NDP option calls for an 80% increase in the child tax credit, giving poor families with children an increase of up to \$587 a year. The family allowance program would be retained, except that general tax reforms would recapture more money from high income earners. The child tax exemption would be removed. Other tax reforms include a minimum 20% tax and higher marginal tax rates for those earning over \$50,000 a year.

The following table illustrates the change in benefits that each option would have for a two-parent, two-child family at different income levels. It is clear that the NDP option provides much greater support for low income families and spreads the cost among all those with high incomes, including those with no children.

CHANGE IN FAMILY BENEFITS IN A TWO-PARENT, TWO-CHILD FAMILY (SINGLE EARNER)

FAMILY INCOME	PC 1	PC 2	NDP
0	456	216	587
\$ 10,000	367	192	499
20,000	53	24	187
30,000	-322	-82	104
40,000	-400	-119	26
50,000	-635	-452	-460
100,000	-715	-607	-820

A Thousand Days at Dixon Hall

BY JIM WARD

February 7th this year was a big day for me. It was my younger daughter's first birthday and my last day as Executive Director of Dixon Hall. I played an important part in creating the former and I like to think I also played an important part in remolding the latter. In both cases cooperative endeavour was essential.

For three years I played the role of Executive Director at Dixon Hall. It was an exciting and fulfilling three years.

Together with Central Neighbourhood House, Woodgreen Community Centre, St. Stephens, St. Christophers and University Settlement House - Dixon Hall lays claim to close connections with the Settlement House tradition. Toynbee Hall - traditionally seen as the world's first settlement house - celebrated its centenary in London, England last fall. Toronto settlement house people joined others from around the world to celebrate the occasion. The core of the settlement house philosophy is to attack problems of social and economic inequity by building organizations at the neighbourhood level.

In my three years at Dixon Hall I did my best to move the agency in the direction of those settlement house traditions. A major ingredient that characterizes the settlement house approach is the linking of day to day social service practice in the areas of poverty and deprivation with the wider problems of material inequity, unemployment and inadequate housing.

For many years now one of my greatest concerns has been the difficulty of linking day to day practice in the social welfare field with a wider theoretical understanding of social problems. Academic social scientists carry out research, write books and develop theories about social problems: John Porter's *The Vertical Mosaic* is one of the best known Canadian examples of this. Social welfare practitioners deal with crises as they affect individuals who use their particular agencies - seldom do they have the opportunity or inclination to reflect on the wider social context of these crises. Thus the two worlds very seldom come together. Social theorists rarely test their theories against the realities of day to day crises and social welfare practitioners rarely think a theoretical thought. The

settlement house approach was one attempt to combine the two worlds by locating theoreticians in poverty stricken urban areas, be it the east end of London, the lower east side of New York or the inner east end of Toronto. In such locations day to day experiences reshaped theories and practitioners saw beyond the end of their noses. In Britain the social policies that shaped the so-called 'welfare state' grew out of the settlement house experience. In Canada the ties between the settlement house and social policy are more tenuous.

At Dixon Hall we were not satisfied with a myopic approach to social problems, we concentrated on developing programs and activities that addressed the wider social issues. Thus we put increased energies into the areas of skills training for low income people, low cost housing for the indigent and cultural development for minority groups. All these activities help to equip the powerless in the unequal struggle for a better life.

As the settlement house approach attempts to link individual problems with wider social problems it also believes that

change at the local neighbourhood level can lead to change at the national level. The groups of out-of-work men that we see daily at the corner of Sherbourne and Queen Streets each day are not unique. They are a small part of the tens of thousands of people across the country (and the world) whose labour skills are no longer saleable. The sole support mothers in the skills training programs at Dixon Hall are representative of a huge population of lone parents struggling to raise their income and the lot of their children to a point somewhere above the poverty line. As with the men at Queen and Sherbourne, their potential strength lies in their numbers, in their recognition that there are many more like themselves who have a vested interest in working together toward a better deal. Settlement houses can and should play a role in this.

Being the Executive Director of a small neighbourhood social service agency provided me with an excellent opportunity to get a better understanding of the reasons for socio-economic inequities in western society. I've very much appreciated the opportunity and I thank all of you out there in Ward 7 who helped to make it such a fantastic experience.

'Goodnight Disgrace' Poignant

BY MARIA PERRON

Fasten your seatbelts and enter the roller coaster of poet Conrad Aiken's memory, translated on the stage at the Toronto Free Theatre. Goodnight Disgrace, written by Michael Mercer, explores the complex relationship between Aiken and his protege, Malcolm Lowry, which endured until the latter's tragic death. Although Lowry ended his days deep in alcoholic disillusion, he left as a legacy to the world his masterpieces 'Under the Volcano'.

Through the recollection of Aiken as an old man, Goodnight Disgrace explores the wittiness, laughter, despair and tenderness shared by the two men. The play is a blend of complicity, playfulness and emotions, soaked in alcohol.

The first act brings together Matthew Walker as a sympathetic Conrad Aiken and Geraint Wyn Davies as the energetic Malcolm Lowry. Mercer shows a keen understanding of the affection and the tensions between the two men. Davies' Lowry charms the audience; you simply adore him as his idealization of his mentor lights up the stage. Walker's Aiken is truly amazing as he ages before the audience's eyes using his fine acting skills rather than artificial means.

Wendy Thatcher as Aiken's wife, Clarissa, demonstrates her excellent acting skills in the first act while Caroline Yeager as Jan dramatically reveals her character's understanding of her alcoholic husband's weaknesses. In refusing to accept Lowry's unrepentant drunken behavior, she forced Aiken to accept the clay feet of his protege.

The villain in the piece is Lowry's father, very well portrayed by Ron Hartmann. Aiken's sense of guilt in being unable to prevent Lowry's downfall was greatly alleviated by his recognition of the influence of the latter's father on his life. Ed, Aiken's friend, is brilliantly played by David Schurmann, who contributed a dark, caustic sense of humour to his entertaining role.

Goodnight Disgrace, a poignant journey with a touching old man allows you the chance to glimpse into the extraordinary life of a fascinating poet for the price of a theatre ticket. You still have until April 7th to catch the show and tickets are available at either BASS or the Toronto Free Theatre Box Office, 26 Berkeley Street, 368-2856.

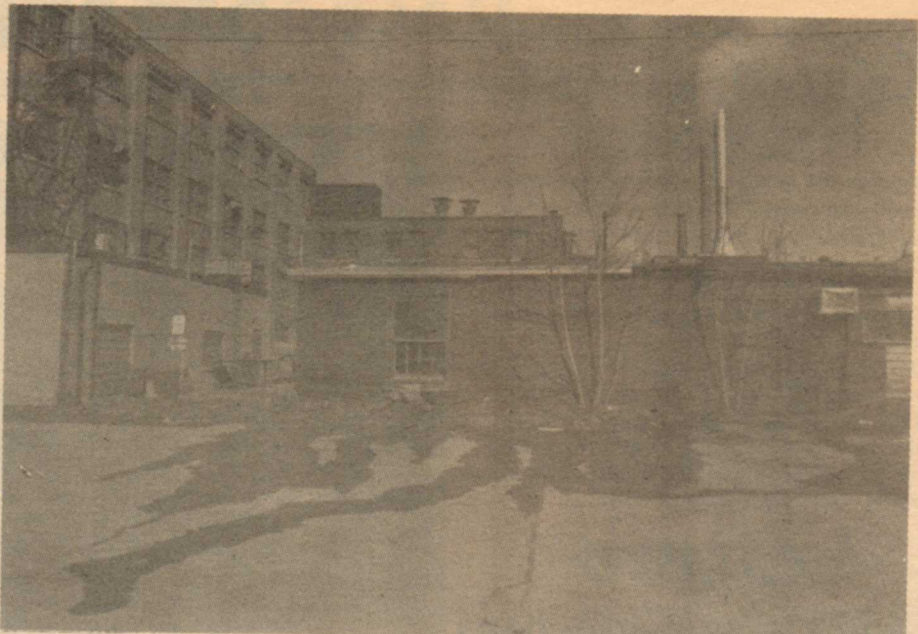
Volunteer Profile

TRACY PEVERETT



Photo by Lisa Horrocks

Tracy was introduced to Seven News through Lisa, our Editor. A journalism graduate, she wanted to continue working on her writing and brushing up on her production skills while waiting for her big break. Tracy invites executives of the Globe and Mail to contact her through the paper.



South Riverdale's A.R. Clarke Tannery

Photo by Rob Cupick

The South Riverdale Problem Part 1

BY GRACE CAMERON

At the foot of a sleepy one-way street in the Queen Street/Pape Avenue area of South Riverdale, stands a small but handsome house. It belongs to nurse Brian McDaid and business partner Lubomir Cincura.

Four years ago it was little more than a run down shack they bought for \$70,000, but they were pleased with their purchase.

Many repairs and \$15,000 later, part of the main floor has become a cozy, rose pink office for their nursing service, the top floors one bedroom rental units, and the rest of the house their living quarters.

Then one day the stench hit them. 'You would not believe the stink,' says Cincura dragging his words. 'Sometimes it's the strong odor of perfume of soap from Colgate, or the burning flesh of dead animals from A.R. Clarke,' he added.

Instead of sitting back and enjoying the benefits of their investment, McDaid and Cincura are unhappy and desperate to get out of South Riverdale.

As one of the city's most heavily industrialized areas, South Riverdale has about 50 industries existing cheek by jowl with a residential neighbourhood, and is fraught with environmental problems.

Straddling Wards 7 and 8, the area stretches from Gerrard Street to the lake and from the Don River to Coxwell Avenue. And, according to some of the more than 31,000 residents, it stinks.

On a bad day 'you can hardly breathe,' Cincura says.

Michael Evans who lives in the vicinity of Queen Street and Jones Avenue says the odors are daily. 'In the winter it's mostly the smell of detergent, and in warmer weather it might be the smell from the tannery or the sewage treatment plant.'

McDaid, a feisty 37 year old nurse, fiercely believes industries are not doing enough to reduce their emissions, and that the Ministry of the Environment should be more stringent in its enforcement. He figures the emissions will later result in skin and respiratorial problems for area residents.

He got 'really mad' one day when a local politician told him he was not aware of the odors, and became so 'teed off and disgusted' he has mounted a campaign to get the companies 'to clean up'.

Last September he started the East End Environmental Committee (EEEC), arousing some 2,000 residents within a week to sign a petition complaining to the ministry about the odors.

Since then he has spent no less than \$7,000 of his own to print flyers and brochures to distribute in the area. He also spends an average of four hours a day listening to complaints, delivering literature or writing and phoning city and provincial officials, MP's David Crombie and Lynn McDonald and other environmental groups.

Land use conflict a problem

McDaid who gets a charge out of battling the system also makes sure the Ministry of the Environment is well aware each time odors arise.

'They say we have to tell them, so I'm just letting them know,' he says. 'Boy, are they going to be sorry they ever heard of McDaid,' he adds, warming up to the subject.

'I'm not a better citizen than anyone else,' he explains. 'I'm just bloody mad.'

In contrast, Cincura remains mostly silent. 'I've given up,' he says, 'let him (McDaid) fight. It's no use.'

Allen Jones, an inspector with the Ministry of Environment, acknowledges that there is an odor problem in the area.

'The basic problem is land use conflict. With so many industries so close to a residential area there are going to be odors.'

However, this does not give the companies permission to 'stink the air', he stressed. The ministry, he added is working with the companies to find odor control solutions, and is constantly monitoring the air in the region.

In fact, Jones believes there has been an improvement. Companies are co-operating and making progress. 'But the process is not complete and problem areas continue to crop up. As the sources are identified they are addressed.'

The ministry has set up a 24-hour line so residents can make complaints whenever there is a problem. There's also an inspector assigned to South Riverdale to investigate odor sources.

The EEEEC's lobby for cleaner air has caught the attention of the city's department of public health. In a recent report to the Board of Health, the department

Continued on page 7

Our Lady of Lourdes
520 Sherbourne St.

Saturday, March 30
3:00pm Reconciliation Service with General Absolution

Holy Thursday, April 4
8:00pm Mass of the Lord's Supper (Adoration until 10pm)

Good Friday, April 5
3:00pm Celebration of the Lord's Passion.
7:30pm The Way of the Cross

Holy Saturday, April 6
8:00pm Easter Vigil

924-6257

Welcome TO ST. SIMON'S

March 31, Palm Sunday. Blessing and distribution of palms will take place at the 11:00 a.m. Eucharist.

April 5 Good Friday Devotions, Readings and Special Music.

April 7 Easter Day. 8:30 a.m. Holy Communion. 11:00 a.m. Sung Eucharist and Sermon.

Nursery and Church School for children meet during 11:00 a.m. services.

St. Simon's Anglican Church, 525 Bloor St. E. (Sherbourne Station). Rector: The Reverend Canon D.H.M. Crane.

Ad Man Gives Up Smoking!

Uh, Oh.....Poor Adman! Poor Seven News! Since the Adman is a little cheesed off with the non-smokers at Seven News he'll probably maybe almost be giving ad space away.

Remember how he got when he gave up that other thing? He almost sold the farm that time! I guess we'll have to cross our fingers and hope smart advertisers don't call him at 921-2548.....that's 921-2548.

HARDWARE

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Weekly Specials

576 PARLIAMENT ST.
At Wellesley Street

Window Glass GLAZING 921-3772

Wanepuhnud Trains Native Canadian Women

BY DENNIS BROWN

The sign on Gerrard St. reads 'Wanepuhnud', and the shop windows display sec-



Photo by Rob Cupick

Wanepuhnud manager Reva Jewell with trainee

ond hand clothing. 'Wanepuhnud' means 'reasonable' in the Ojibway language. The store itself is tucked in beside Pimblett's Restaurant close to Ontario St. in the off-the-beaten-track section of Old Cabbagetown. The offices are located under the store.

The ad in Seven News states "Quality Used Clothing, proceeds to people in Northern areas", but the Wanepuhnud programme reaches much further. The project provides life-skills training and job preparation for Native Canadian women. Store manager, Reva Jewell said that "the course helps native Canadian women to cope with anger, stress, fear, and prejudice when pursuing employment".

Bernadette Simon teaches life-skills at Central Neighbourhood House to the women in her charge. The courses are 6 months in duration, with 3 weeks reserved at the end for job placement. Ms. Simon stated that the areas concentrated on are "community, leisure, family, job and self. A participant can advance through the course at her own pace. If she feels she needs more training or confidence the programme is still there for her."

The program began in 1977 and in 1979 instituted its first store manager. 1980 was a transitional year, 1981 a developmental phase, and 1982 was another transitional year. The store has been a going concern since.

The Wanepuhnud store is only the tip of the iceberg. Used clothing, women's, men's and children's, is sold and proceeds are sent to Northern areas populated by

native Canadians. The clothing, and to a lesser extent, furniture, is donated to the program and donations are welcome at the store (or call 967-3316). Clothing is also sent to these rather remote areas. Furniture would be given to native Canadians in need in the Metro area.

There is no age limit for participants. Ages have ranged from 16 to 56. Native Canadian women are welcome to apply to 245 Gerrard St. E. if they feel this programme might help them.

The women in the store are sales trainees, learning the intricacies of store management. Other trainees learn all of the facets of operating a business in the office area, downstairs. Aside from life skills at Central Neighbourhood House, there is computer training, activity days and Native Awareness Days.

Each day begins with a 'sweetgrass ceremony' when the women form a circle and cleanse themselves with the smoke of burning sweetgrass. This is long grass found by northern marshes which is braided and dried. The ceremony can be whatever each participant wants it to be; a time for meditation or reflection and getting in touch with herself.

Funding has been available through a L.E.A.P. (Local Employment Assistance Programme) grant, but the current grant ends at the end of March, 1985. The programme would be seriously jeopardized without a further grant. The programme, as it is, pays the women to participate.

A further extension of the program is an informal job placement service. Placements are not guaranteed, but the trainees are encouraged to go to as many employment opportunities as possible. Wanepuhnud also helps with daycare expenses and provides contacts in daycare to those

(advertisement)

trainees with young children.

A 'Moc-athon', a walkathon on a thirty-two kilometer (twenty mile) course was held last October to help fundraise for the programme. It was relatively successful thanks to the sponsors' contributions.

This year will probably see another Moc-athon around the same time of year.

Wanepuhnud means 'reasonable'. Perhaps it's time to change the sign. What would the Ojibway word for 'successful' be?

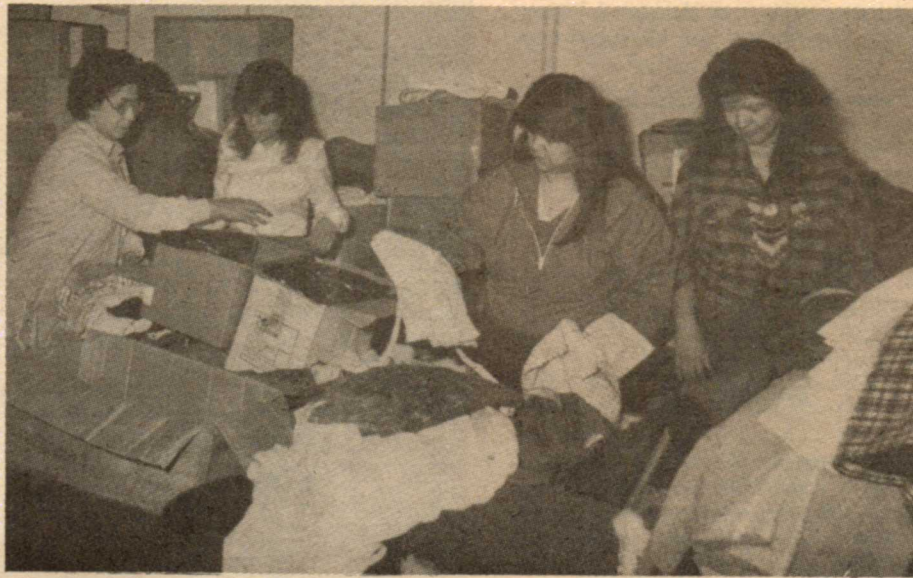


Photo by Rob Cupick

Clothing being sorted at Wanepuhnud

Annual BIA Conference

The fourth annual conference of the Ontario Business Improvement Area Association will take place March 25-27 at Toronto's Westin Hotel.

The conference, sponsored by the Ontario BIA Association and the Ministry of Municipal Affairs and Housing, provides a forum for BIA's from across the province to meet and exchange ideas on issues related to the development of business districts.

Under the legislation, businesses can

raise funds through a special levy charged against each business in the improvement area. The funds are used to beautify lands and structures in the area, and to promote the area as a shopping district.

The concept has proved so popular that, today, there are 176 BIA's in Ontario and four provinces have copied the format.

Ward 7 contains Danforth Village, Old Cabbagetown and Queen Broadview Village BIA's

(advertisement)

(advertisement)

End Your Cockroach Wars!



SCARBORO, Ont. (CA) - E.C.R. Marketing has just introduced a new product, the RoachMaster, which kills every roach in your home and keeps on killing them for months after only one treatment. The product is so incredibly effective that it is sold with a 30 day money back guarantee.

Roaches have become the number one problem for residents, and their numbers are increasing, say public health officials. And that means increased health hazards. When roaches travel they leave a trail of droppings which can easily find its way into the mouths of very young children.

They carry bacteria which cause food poisoning, dysentery, typhoid fever, cholera, and polio.

The advantage RoachMaster has over conventional smelly sprays is that it is odourless so roaches can't smell and avoid it like they do chemical pesticides. As a result they walk right over it. They pick it up on their legs and take it back to their hiding places. There, RoachMaster wipes out the entire colony which breeds new roaches.

So it is no longer necessary to share your accommodation with these unwelcome creeps. RoachMaster is recom-

mended to those who have roaches (it gets rid of them) and to those who 'think' they do not have roaches (it kills those that are there unknown to you and prevents others from coming over). RoachMaster sells for \$11.95 (\$9.95 + \$2.00 postage and handling) and you should mail your cheque, money order or postal order to: E.C.R. Marketing, 2439 Eglinton Avenue East, Box 731S, Stn. 'A', Scarborough, Ontario, M1K 5E4. Call 429-4369

VISA and MASTERCARD users should include card number, expiry date and signature.

DIAL-A-LAW

Free taped general legal information from Ontario's lawyers in easy-to-understand language. As close as your phone. Just call 947-3333 and ask the operator for the tape of your choice.

Tape	Topic	Tape	Topic
GENERAL		SMALL CLAIMS COURT	
10	How to Find a Lawyer	755	Suing Someone
15	Applying for Legal Aid	760	Being Sued
FAMILY		765 Enforcing Your Judgment	
360	Common-law Relationships	WILLS/ESTATES	
370	Getting Married	785	Why Make a Will?
380	Separations/Separation Agreements	790	Making a Will
385	Mechanics of Separation	800	Probating on Estate
395	Battered Women	CONSUMER	
400	Requirements for Divorce	70	Door-to-Door Sales
405	Uncontested Divorce Procedures	125	In Debt? Your Options
425	Custody and Access	EMPLOYMENT	
430	Dividing Family Assets	275	Minimum Standards-Wages
455	Changing Your Name	280	Minimum Standards-Hours
460	Adoption	290	Minimum Standards-Termination
CRIMINAL		320	Wrongful Dismissal
145	Possession of Marijuana	LANDLORD-TENANT	
150	Shoplifting	545	Tenant's Rights & Duties
155	Impaired Driving	550	Landlord's Rights & Duties

947-3333

Notice of Annual Meeting of Members

Notice is hereby given that the annual meeting of the members of Dixon Hall, will be held at 58 Sumach Street, Toronto, Ontario, on Wednesday, the 17th day of April, 1985, at 6:00 p.m.

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COMMUNITY CALENDAR

Friday

March 22

Registration begins tonight for a workshop "You and your aging parents", presented by the Seniors Unit of Woodgreen Community Centre, 835 Queen St. E. The 4 part course runs Monday-7-9 pm. \$10 fee. To register call Marcie at 469-5211.

Saturday

March 23



Benefit Dance for Eaton's workers, tonight at 8 p.m., GSU Building, 16 Bancroft St. \$3, students and unemployed, \$5 employed - proceeds to RWDSU strike fund.

The 10th Anniversary Party and Dance of the Toronto Area Group (TAG) will be held at 519 Church St. Community Centre at 9 p.m. Tickets are \$5, available at Glad Day Bookstore, 648A Yonge Street.

The National Film Board of Canada presents two films in conjunction with Japan Week at 7 p.m. tonight. **Japanese Woman**, a documentary that examines the status of women within Japanese society and **Satori In The Right Cortex** which contrasts the philosophical and religious foundations of Japanese society with those of the West. Free Screening. Royal Ontario Museum Theatre (south entrance). For information call 369-4094.

A new club for mothers by mothers where members can relax, make friends, plan and participate in outings, community events and explore current topics of interest on Wednesdays from 9:30 a.m. to 11:45 a.m. at Central Neighbourhood House, 349 Ontario St. For further information, or to arrange child care call Eva or Kay, 925-4363. New members welcome.

Monday

March 25

Badminton night, tonight and every Monday and Wednesday evening from 8:15 to 9:45 p.m. in the Frankland school gym, 816 Logan Avenue.

The Toronto Christian Resource Centre, 40 Oak Street invites you to join the New Community Youth Choir tonight and every Monday from 4:30 - 5:30 p.m.

Tuesday

March 26



Looking for new ways to recharge your energy and have fun? Cedar Routes runs a varied program of educational bicycle tours and canoe trips for adults of all ages. You're invited to attend a slide-tape presentation and information session this evening at 7:45 p.m. at Forest Hill Library (Eglinton East of Bathurst). For further information, contact Marilyn McCaul at Cedar Routes, 961-6792.

Tonight at 7:30 p.m., The John Howard Society presents a Career Night. "How to start your own business" -- with Kay Biefer. 168 Isabella Street. For more information call Lily Keosh Kerian at 925-4386.

Red Cross Blood Donor Clinic at the Manufacturers Life Insurance Company. 200 Bloor St. East from 9:00 a.m. to 7:30 p.m.

Tonight and every Tuesday 9:30 a.m. to noon the East Toronto Seniors Centre, 2029 Gerrard St. E., holds its "over 55's video workshop". Those interested in learning to use video equipment (to tape both events and their own skits) call 690-3877. Beginner's welcome.

Wednesday

March 27

Tonight at 7:30 p.m., 33 St. George St., **Liberation Struggle In Namibia**. Speaker is Colin Leys of Queens University. Sponsored by University of Toronto's Divestment Committee.

The Regent Park Black Women's Collective will be holding a meeting this evening at 7:30 p.m. at 44 Blevins Place. New members are welcome. All women are welcome. Free daycare provided. Call Faye at 362-9322 or Faith at 961-3078 for more information.



Lunch and Learn at the Eastern Health Area Office, 815 Danforth Ave, 2nd from noon to 1:30 p.m. Recipes, nutrition, moneysaving ideas, cooking tips, and calorie watching are featured. Call 469-0885.

Thursday

March 28

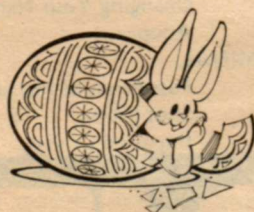
George Brown College's Business Division is holding an open house today at the St. James Campus, 200 King St. East. Visitors are invited to tour the facilities and discuss the business programs offered from 9 a.m. to 6 p.m. 967-1212, ext. 3225.

The Student Stage, opens this evening and runs through 31 March at 8:30 p.m. in the Studio Theatre at Harbourfront. This annual non-competitive program provides an opportunity for university and college drama programs to expand their audience beyond the campus. 235 Queen's Quay West. Admission is \$4. Tickets are available at the Box Office, BASS or call 869-8412.

Ontario Lupus Association will be holding a fundraising Chinese Banquet this evening at the Sai Woo Restaurant, 130 Dundas St. W. Door Prizes. Tickets \$30. Charity receipt for taxes. Call 967-1414.

Friday

March 29



Kids! Come and decorate Easter eggs at the Queen Saulter Library, 765 Queen St. East. Fun begins at 4 p.m. 465-2156.

Dr. Henry Morgentaler will speak at Convocation Hall, U of T's, King's College Circle, this evening at 7:30 p.m. Tickets \$2 in advance, \$2.50 at the door. Proceeds to the Pro-Choice Defense Fund. For information call 532-8193.

The Canadian Cancer Society's Daffodil Festival Parade, will leave Varsity stadium at noon today to kick off their 31st annual Fundraising Campaign. Volunteers are needed for today and throughout the month of April. If interested please call 961-7030.

The Fallout Shelter, 370 Queen St. East, presents "The Four Horsemen"--Canada's famous sound poets. Further information contact Kathleen at 461-3148.

Saturday

March 30



April Fool's party for kids today at 2:00 at the Riverdale Library, 370 Broadview Ave. All fools must sign up in advance, wear crazy old clothes and bring a joke for admission -- a prize for the best!! To sign up please call 466-2197.

At 2 p.m. today there will be stories for 3 year olds and up. 'Meet you at the movies' takes place at 2:30 p.m. 269 Gerrard St. East. Call 465-2156.

Trash collection workathon. Grades 5 and 6 students from Sprucecourt School will be fundraising from 9 a.m. to noon to host students from Quebec in a student exchange program. These students, in turn, will be going to Ile D'orleans in May. Sponsors are needed from the local business community. The exchange is partially funded by SEVEC. Call 922-6321 for details.



Spring sale, Saint Luke's United Church, 353 Sherbourne Street from 12:30 to 3:30 p.m. Books, household items, jewellery, purses, accessories, plants and snack tea. Everyone welcome. For more information call 924-9619.

The East Toronto Seniors Centre is holding its annual spring bazaar and craft sale today from 12 noon on. 2029 Gerrard St. East. 690-3877.

Sunday

March 31

Members of the Toronto Guild of Stitchery will demonstrate embroidery techniques in the Textile Gallery from 2 to 4 p.m. Royal Ontario Museum, 100 Queen's Park. Free with ROM admission. 978-3692.

The Mariposa Folk Festival presents the Jacolly Puppet Theatre today from 1:15 to 3:00 p.m. at Innis College Town Hall. \$3 children, \$4 adults, (363-4009).

Monday

April 1

Movie Monday 99 cents at Gallery 940, 940 Queen St. East. Call 466-2030.

The East Toronto Seniors Centre will begin a Ballroom Dancing Program continuing every Monday evening from 6:30 to 8:30 p.m. until summer. The teacher will be Claude Aquin; if you enjoy dancing, good music, pleasant company and a good time, this is the program for you. If you are interested contact the Centre at 690-3877.



Tuesday

April 2

Beginning tonight for 4 consecutive Tuesdays, the Arthritis Society sponsors "Living with Arthritis" from 7:30 to 9:30 p.m. at the Northern District Library, 40 Orchard Blvd., Rm 224 B&C. Topics will include types of Arthritis as well as their management. For further information call 967-1414, ext. 40.

Judge Rosealie Abella will moderate a public forum "Equality Now? The Charter and Women", this evening at 7:30 p.m., at the YWCA, 80 Woodlawn Ave. East. Admission is free. For information call 363-0321 or 961-8100.

Wednesday

April 3

The Centre Stage Company in cooperation with the Canadian Committee for Fertility Research will be presenting a forum on infertility in order to promote public understanding of this important health concern. It will be held at the St. Lawrence Centre at 27 Front St. E., at 8 p.m. Admission is free.

The Funnel, 507 King St. E. presents a screening of the year's best by film students at the Ontario Gallery of Art. Admission \$3.50. For information call 364-7003.

The First Time I Saw Johnny...and other Stories...paintings and works on paper by Stella Kyriakakis. Gallery 940, 940 Queen St. East. Call 466-2030.

Saturday

April 6



The Bach-Handel Repertory festival presents, The Bach St. John Passion, 7:30 p.m. at the Simpson Ave. United Church, 115 Simpson Ave., (Broadview and Gerrard). Tickets \$5 in advance; call 961-3218, or \$6 at door. The evening features the Bach-Handel Repertory Choir and Orchestra, conducted by Robert Van Wyck. The concert is sung in German. Produced by Norman Abbott.

Community Calendar is a free community service. If you have an item for the next (April 5) issue of 7 News, please have your material in by Friday, April 1. Events between April 5 and April 24 should go in this issue.

Classifieds

Seven News Classifieds - reach Ward 7 for only \$7 for up to 30 words. Classifieds for the next issue must be received by 1 April. Send them, with your payment to Classifieds, Seven News, 249 Sherbourne Street, Toronto M5A 2R9.

CHILDREN

Montcrest School will be running a Computer Day Camp again this year from mid-June to mid-August. Daily computer instruction is combined with an active recreational programme. For more information, contact the Camp Director at 487-7211.

CLASSES

Women's Fitness Class-It's time to get fit for Spring. Class runs every Wednesday evening 7:00 p.m. Central Neighbourhood House, 349 Ontario; for information call David at 925-4363. Free childcare provided.

DAY CARE

I am offering full and part-time day care to parents who care how their children spend their pre-school years. For further information call 465-5983.

FOR SALE

Wheelchair; companion model. Nearly new, \$300. Call 466-2566.

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Therapeutic massage for women and men. One hour session \$20. Please call Mrs. N. Lutz, a registered massage therapist at 964-0543 for an appointment. Open 10 to 7 weekdays.

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HELP WANTED

People needed for opinion surveys. Usually \$20.00 for 2 hours. For more information telephone 922-0338.

INFORMATION

Canadian Summer Resort Employment Opportunity Information offered across Canada. Age no limit. Send name, address, phone number to I.E.S., Box 429, Lumby, B.C., V0E 2G0.

Interested in cultural, recreational and social services in the Ward 7 area? For 14 years, Neighbourhood Information Post (NIP) has been providing information and assistance for residents of the downtown community. We are now in need of help researching new services and programs. If you'd like to learn more about your community, give us a call at 924-2543.

MUSIC

Singing and Piano Lessons with experienced performer and teacher for music enthusiasts of any age. Very reasonable fees! Call Lynn (B.Music) at 469-2033.

PERSONAL

Happy Birthday Joe. Love from Lisa.

Mindy.....Happy Birthday! Love from 'you know who'.

Happy Birthday Darlene. Love from Sharon.

Happy Birthday Lisa...best of everything, always. You deserve it...D.

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VOLUNTEERS

Volunteers are urgently needed for Toronto East General Halfway House Program. Contact Ruth Schlacht at 461-8272 ext. 1228.

The Workers' Educational Association is recruiting volunteers to operate a telephone service, to provide information and planning assistance to adult learners. Training is provided. Time involved: 3 hours per week. Please call Sara or Wendy at 924-2275.

Fudger House, one of Metro's Homes for the Aged, offers a variety of interesting programmes to anyone thinking of service to our Senior Citizens. For interviews and visits, call Doug Drew at 947-5137. A warm welcome awaits you, at 439 Sherbourne St. (just South of Wellesley).

Meals on Wheels needs volunteer drivers preferably with own cars, and deliverers Monday through Friday from 11:00 a.m. to 1:30 p.m. Transportation expenses covered. Call 469-5211 Ext. 130.

Tutors are needed to assist English as a Second Language students in the YWCA's Focus on Change and Working Skills for Women programs. Placements in the Danforth/Greenwood and Broadview/Gerrard areas. Please contact Francie Storm, volunteer Coordinator at 961-8100.

Help! Connexions, a magazine that is a 'readers digest' of grassroots work for social justice and change, needs volunteer help with office work, writing, layout, indexing, et cetera. New collective members always welcome too. Call Ulli at 960-3903.

Interesting activities in a friendly environment. That's what we can offer you if you can spare some time to volunteer at Seven News. You can have your choice of tasks, large or small, and you can set your own times. We need help with office work, writing, layout, taking and developing pictures, typing, fundraising, delivering newspapers and lots of other things. Join the team! Call the 7 News office at 921-2548 or Ulli at 960-3903.

Dixon Hall is accepting applications for volunteer positions in the Big Pal program. This is a program which matches an adult volunteer with a child from the community for a one to one relationship. Must be 21 years or older and make a one year commitment. We are in special need of male volunteers for boys from single parent families. Please call Dixon Hall for details. 863-0499.

Continued from page 4

says there will be on-going discussions at Environmental Liaison Committee meetings about the problem.

The liaison committee was started five years ago to bring together industries, community representatives and ministry and health department officials.

While the Ministry and public health department have been following up odor complaints, they have not found any evidence so far to back McDaid's suspicion that these might be hazardous to the health.

Ward 7 Alderman David Reville is convinced, however, the general health of the people is not as good as in other areas. 'There's no other conclusion to draw,' he says matter of factly.

A spokesman for A.R. Clarke & Co. Ltd. tannery, on Eastern Avenue, who refuses to have his name published, flatly denies any knowledge of his company emitting odours.

'We've never been notified of any odour complaints, we're not aware of any, and we're certainly not aware of any health problems,' he says curtly.

'People make assumptions,' he adds in clipped tone. 'We are aware sometimes of odours in neighbouring industries, but our record is exemplary. Ask the Ministry of the Environment.'

Says ministry inspector Allen Jones: 'There are recurring complaints about some companies, including the two rendering plants, the garbage incinerator on Commissioner Street, the tannery as well as several others.'

He adds: 'The air will never be perfectly pure in an area of heavy traffic and industry, but we've gotten positive response from the companies.'

The A.R. Clarke spokesman says his company makes a stringent effort at housekeeping, and is doing an efficient job of keeping the plant clean, and the odour down.

Colgate-Palmolive Canada is surrounded on three sides by residences, and is well aware of its odour emissions. Over the past five to six years the company has spent more than a million dollars in pollution control equipment.

Manufacturing Director, Michael Ryan, figures this is paying off as tests show the company is within the limits set by the environment ministry.

Odour emissions growing concern

He denies suggestions though that Colgate's emissions might pose a health threat. 'People get closer to detergent in their own washroom than anywhere else,' he reckons, 'and it doesn't pose any danger.'

Still, Colgate is interested in being 'good neighbours' and will continue to work with the ministry, says Ryan.

While odour emissions is a growing concern, lead contamination in South Riverdale has been the hottest environmental issue. It has received the most headlines and has been a source of public health concern for more than a decade.

The problem is particularly acute in the region south of Queen Street and east of Logan Avenue. Alderman Reville points to the high traffic volume and years of emissions from Canada Metal, a lead smelting plant, as the main sources.

Although the plant has improved and now falls within the standard, years of fall out is still left behind, says the alderman.

The medical officer of health for the eastern health area recommends 1,000 parts per million as a maximum lead soil level. Studies show that blood lead in children tends to increase in areas above this amount.

Health Officials Concerned

Yet the levels in the area around Canada Metal often exceeds this level, says Rev. Jim Webb, head of the Environmental Health Committee of the South Riverdale Community Health Centre.

Health officials are concerned about the lead level of South Riverdale children. Medical research now says lead is extremely toxic to children and can affect their intelligence and behavior. It can also result in malformed fetuses.

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SAT. MAR. 30

Due to the Exceptional Values of these Specials We Reserve the Right to Limit Quantities While Quantities Last

<p>Less Than 1/2 Price</p> <p>HOSTESS ASST. VARIETIES</p> <p>Potato Chips</p> <p>200 g PKG 88¢</p>	<p>WHITE LABEL COLA ORANGE CLUB SODA CREAM SODA</p> <p>Ginger Ale</p> <p>750 ml BOTTLE 18¢</p>	<p>Less Than 1/2 Price</p> <p>WHISPER 1 PLY</p> <p>Toilet Tissue</p> <p>4 ROLL PKG 78¢</p>
<p>ARRIVING FRESH DAILY CAN. NO. 1</p> <p>Snow White Mushrooms</p> <p>lb \$1.48 kg \$3.26</p>	<p>Less Than 1/2 Price</p> <p>FRESH FROM THE DELI BITTNER'S</p> <p>Black Forest Ham</p> <p>100 g 64¢ lb \$2.90</p>	<p>FRESH IN STORE BAKED</p> <p>Apple Pie</p> <p>680 g Each \$1.78</p>
<p>VACUUM PACKED</p> <p>Melitta Coffee</p> <p>369 g \$2.99</p>	<p>Ice Cream</p> <p>21 CAR \$2.98</p>	<p>HERITAGE FARM VERY SPECIAL</p>
<p>Less Than 1/2 Price</p> <p>ASST. VARIETIES</p> <p>Pamper Cat Food</p> <p>3 170 g TIN \$1.00</p>	<p>COUPON COUPON</p> <p>Mr. Grocer 720 Broadview Only With This Coupon FRESH PARTLY SKIMMED</p> <p>2% Milk</p> <p>4 l POLY BAG \$2.39</p> <p>LIMIT ONE COUPON PER PURCHASE COUPON COUPON</p>	<p>More Than 1/3 Off</p> <p>MAPLE LEAF LEAN CURED</p> <p>Cottage Roll</p> <p>lb \$1.49 kg \$3.28</p>
<p>Less Than 1/2 Price</p> <p>PURE CANE</p> <p>White Sugar</p> <p>2 kg BAG 88¢</p>	<p>NIAGARA FRESH FROZEN</p> <p>Orange Juice</p> <p>12½ oz TIN 88¢</p>	<p>PURE</p> <p>Mitchells Apple Juice</p> <p>1.36 l TIN 99¢</p>
<p>FRUIT IN BOTTOM 175 g</p> <p>Sealtest Yoghurt</p> <p>EA 48¢</p>		

ALL POPULAR BRANDS CANADIAN

Regular or King Size CTN. of 200

CIGARETTES

Warning: Health and
Welfare Canada
advises danger to
health increases
with amount
smoked - avoid
inhaling.

\$13.99

Mr. Grocer
the
Friendliest
Store
in Town