



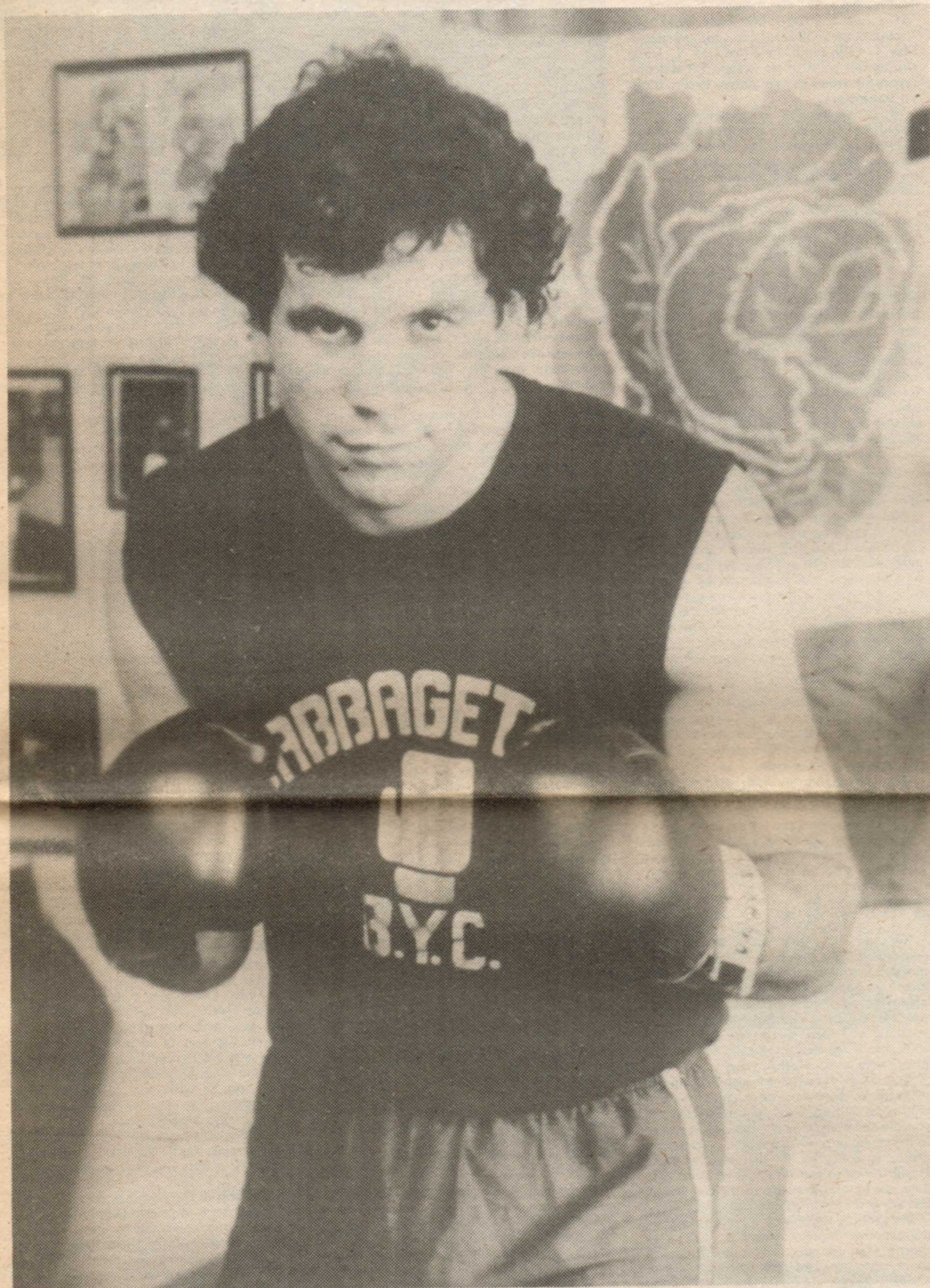
7 NEWS

TORONTO'S OLDEST COMMUNITY NEWSPAPER
315 Dundas St. East (All Saints Church)
Toronto M5A 2A2 Phone: 363-9650

VOLUME 10, NUMBER 5 AUGUST 24, 1979

FREE TAKE ONE

Deadline for the next (Sept. 7) issue of 7 News is Friday August 31. Bring or mail your news or ads to 7 News, 315 Dundas St. E., Toronto M5A 2A2, or phone 363-9650.



Pat Fennell: Cabbagetown lightweight won bronze medal at the Pan Am Games in Puerto Rico.

Cabbagetown takes medal

Fennell wins Pan Am bronze

By PETER WYLIE

Local Cabbagetown boxer Pat Fennell came back with a bronze medal from the recent Pan American Games in San Juan, Puerto Rico.

Fennell, a 21-year-old lightweight, and Martin Mezzara, a 19-year-old welterweight, both of the Cabbagetown Boxing and Youth Club, were both named to the eight-man Canadian team at the games.

The Canadian team as a whole did not fare well, coming up with only two bronze medals, Fennell's one of them.

Of the Cabbagetown entrants, Mezzara was the first to box. He was paired with Wilfredo Guzman, a 28-year-old and vastly experienced international boxer from the host country, Puerto Rico. Guzman won a close decision over our lad who has only 40 bouts to his credit and who has only boxed internationally once for Canada, that being a win over France back in October 1978. Reports from ringside experts gave Mezzara the decision but unfortunately it's hard to beat the hometown favourite in his own backyard.

Fennell, however, met in his first bout of the tournament Aristarco Sanchez of Columbia. Reports have the bout as a toe-to-toe affair with the Columbian using his head as a battering ram rather than his fists as

a boxer. Midway in the three-round bout, Pat received two cuts, one over each eye and there was some concern that these would end the bout in favour of the Columbian who was well behind on points at that stage. The doctor at ringside OK'd Pat to continue and he won the decision going away.

Pat then met Tony Tucker of the USA who had just beaten the world champion, Soria of Cuba. Tucker was highly favoured and Pat was given little chance of even going the distance. Pat entered the bout lacking in anywhere the experience of his American foe and also was sporting two bad cuts what would obviously hamper him throughout. Pat lost the first round but surprisingly to all there stormed back and in the third and final round had the American back peddling away from his power. With only 43 seconds left, the referee for some unknown reason halted the bout and called the doctor to view Pat's cuts. The doctor stopped the bout and the American walked away the winner, when the bout looked so good for our boxer. Tucker went on to win the gold medal in his next bout while Fennell had to settle for the bronze, a very creditable showing at this stage of his career.

Peter Wylie is one of the coaches at the Cabbagetown Boxing and Youth Centre.

Library drop-in re-opens

I have some good news and some bad news. First the good news: The men's drop-in that was held in the Parliament St. Library House before it was renovated is to be re-opened in October. The Library Board had decided that the improved facilities at the Parliament Library could accommodate the patrons of the drop-in, and they declined to make any space available in an area separate from the library itself.

The Downtown Interaction Group has been battling for months and months to have this valuable service started up again, arguing that it served a section of the population that felt more at home in an atmosphere more relaxed and less formal than a library. Their persistence has finally been rewarded, be-

cause the Library Board has reversed its decision and the drop-in centre will re-open on October 15th and continue till April 18th, 1980. It will be open from 1:00 to 5:00 p.m., Monday to Friday. The Downtown Interaction Group will administer the service, which will be financed by a grant from the City of Toronto. The Library Board will contribute by providing the space rent-free.

The centre will be located on the second floor of the library house. This is good news indeed, because there is a serious need for this facility in the Gerrard Parliament area.

And now for the bad news. The bad news is that summer is fading fast, and fall will soon be here, to be followed by you-know-what.

HOWARD HUGGETT

Lord Dufferin students tops

Two fourteen-year-old students at Lord Dufferin School on Berkeley Street, Devon Tomlinson and Vince Bowen, emerged from a group of 50 boys and girls to become co-winners of the Most Outstanding Senior awards at this summer's basketball clinic at Jarvis Collegiate.

In the basketball program, which is part of a summer enrichment program also involving auto mechanics, guitar, and other

recreational activities, students from grades 7 to 12 were involved in a teaching course designed to improve skills. One of the three instructors in the program, Sandy Thompson, was also from Lord Dufferin.

Tomlinson and Bowen are also members of the Central Neighbourhood House where they assist in basketball programs. Both played for the Lord Dufferin PSAA team, and Tomlinson was named to

the Public School Athletic Association All Star Team.

Ward 7 area students also picked up a number of other awards at the clinic. Most improved junior was

Continued on page 8

Cultural Festival on the way

The Parliament and Carlton area is getting ready for the Third Annual Cabbagetown Festival, to be held Friday September 14 and Saturday September 15 (with most of the activities on the Saturday.) Last year's festival featured a whole variety of displays and activities, including a street dance, folk singers, art shows, a poetry reading, a pub crawl, sidewalk sales, and much

else. This one promises to be just as good.

Organizers of the festival are Dani Trodd (923-4670) and Heather Aspinall (961-7733). The Cabbagetown Business Improvement Association is also helping out, and is offering its members Cabbagetown T-shirts, flags, and boaters. They can be contacted at 968-1807.

Ward Seven's Theatre Second Floor has closed its doors at 86 Parliament Street.

The theatre has given up its space and has no plans to reassemble in the future.

In a final statement, the Theatre Second Floor's four members say that "however favourable our achievements over the past five years might be regarded, we are disappointed that our work has not met with the kind of popular success and professional mobility we aimed at... We established a

style, an idiom of performance, and an influence on the field. But, five years ago, we hoped that our originality of approach, our conspicuous economy, our wide repertoire of material and environments, and our insistent, localized intensity of manner, would enable us to transcend our limitations and become something more than an interesting theatre doing original work. We wanted to be popular with the public. Instead, our limitations have come to define us... We feel locked-in, claustrophobic, and unprepared to enter into deficit finan-

cing. We do not feel that there is any further advantage to be gained from being so tightly 'established' in our own space, in Toronto. We have decided to widen our horizons forcibly by abandoning our own structure."

The staff of Theatre Second Floor were Producer Bill House, Director Paul Bettis, Technical Director Ramsey King, and Associate Director Linda Muir.

The theatre's last production, in the spring, was Getting Even, by Jim Garrard.

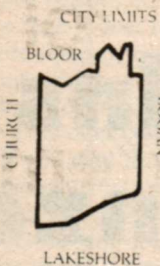
Theatre Second Floor folds



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LETTERS

If you have comments or opinions about what is happening in the community or about what you read in 7 News, write us a letter to 7 News, 315 Dundas St. East, Toronto. All letters must be signed but if you ask us to, we will publish your letter with a pen name and keep your real name confidential.

Broadview Y controversy

Developer explains

Dear 7 News:
Re: Broadview "Y" Controversy

In response to the article in your newspaper May 4, 1979 about the Broadview Y, I am writing this letter to set straight the misconceptions surrounding the project and to offer the true history.

My participation in the development of the Broadview Y site revolves around my roles as a) owner in the development of this site b) an architect and a planner c) my participation in the "public design and planning process" of the project.

The acquisition of the Y property was first contemplated by the Urban Habitat Inc. joint venture in the fall of 1976. By the end of 1976 we had obtained developmental rights to the site by the execution of an Agreement of Purchase and Sale with the Y.M.C.A. Our competition was, among other, the City of Toronto Housing Department. We outbid them by approximately \$400,000.00. Our purchase price was \$1,750,000.00. After signing the agreement we immediately pursued a design and subsequent building permit application for what the zoning By-Law permitted at that time. There were other even higher density possibilities, such as 300 apartment units. Anyone wishing to investigate this matter may do so with the City of Toronto Buildings Department, and if they confirm these possibilities they would find it would be incumbent upon the City to issue a building permit for an application of this nature. The project we decided to apply for was a project involving 196 townhouse (apartment zoning classification) units with mostly underground parking. It was, of course, not necessarily the most attractive scheme for the site and was also not necessarily what we would have preferred to do had we not lived with the provisions of the then Zoning By-Law for this site, By-Law 20623. Our ambition then was to build these units, if a building permit was granted, as A.H.O.P. units. The A.H.O.P. programme is a federal housing subsidy programme, which at that time provided relief to varying degrees to lower moderate income people (home ownership) for those who could not normally afford housing of this type.

Based on my previous experiences with Aldermen John Sewell and Janet Howard, I contacted them and informed them that I was involved in the project and felt that although we were entitled to a building permit for 196 units as per our application, there was no point in proceeding with an application which could definitely be improved upon with variance from the Zoning By-Law.

Naturally, Aldermen Sewell and Howard, concerned about the welfare of the community and the impact of the project on it, promoted the notion of a public meeting at which plans for the site could be discussed. The first public meeting was held early in 1977 at the Y building, and there was a very large crowd with diverse representation from the community present to express their views.

As is usually the case with such first time introductions, there was a mixed atmosphere of confusion, antagonism, misunderstanding, concern and everything else that can be elicited in the community when a major development project is going on. At that meeting Janet Howard tried to explain the developments to date, the options available to the community and any other pertinent information.

The meeting ended with the understanding that another meeting would be held very shortly, after everyone had an opportunity to digest what they had been informed of and what the possibilities for the site were.

A meeting was held shortly thereafter at Dundas Public School which was this time chaired by Alderman Sewell. There wasn't much of the significant difference in what happened in the first part of the meeting, but Alderman Sewell did point out that a viable alternative to "living with" the existing building permit application was a modified, negotiated community input scheme which could probably benefit both the community, the City and at the same time provide a reasonable

financial alternative for the developer.

At the end of the meeting a vote was taken at which time a community working committee was selected. It was the intent of this working committee to meet on a regular basis with me as the developer's representative to see what could be accomplished by pursuing that course of action. For those of you in the community who wish to confirm or research the activities, participants, decisions, criteria and other case history details, they can do so by methodically reading the City of Toronto Planning files on the matter and also getting legal documentation from the City Clerk's office.

For a period of four or five months there were a lot of working committee meetings with the occasional public meeting. At this time all the development options for the site were methodically pursued, examined, and evaluated by the working committee, the City Planners and the Aldermen. This group worked extremely hard to achieve the best results possible under the various restrictions: community planning, financial, legal and technical.

Every participant in the process tried his absolute best, and everyone made some compromise to a degree, but everyone also made considerable gains. For example, 1) the community saw a substantial reduction in density on the site, 2) they saw the granting of access roads through the site to a significant number of the back yards, 3) they saw the preservation of Nellie's as a historical building, 4) they saw the creation of two green spaces in the project, 5) they saw the site reflect their traffic and circulation criteria, 6) they had significant participation in the design and planning of the project itself, and 7) they 'repeatedly learned more about the community, their neighbours, their politicians, the planning process in the architectural and development community in action.

I would also like, once and for all, to clear the air regarding A.H.O.P. It is most definitely true that the developers always presented the commitment to the public that the project would be built as A.H.O.P. We have never denied this, and it was definitely our intention. Unfortunately, we have absolutely no control over the federal government and the duration and continuity of their assisted housing programmes. By the time the building permit was issued for the project, the Federal Government had changed the A.H.O.P. programme to another programme which did not provide any true housing subsidization for purchasers. This left us in the unenviable position of evaluating alternatives which were, in all likelihood, inferior financial options for both us and the community. When we began to seriously face this issue we met with Aldermen Howard and Cressy and Mayor Sewell. We informed them of the various options and pointed out, as far as we could see, the only conceivable option for us was the MURB programme. Unfortunately, the decision of switching conceivably to a MURB programme had to be done quickly because at the end of 1978 when we were facing this issue, the MURB programme was in great danger of also being cancelled. The options that were available were a) the MURB programme b) Market housing and c) private rental programme.

We evaluate our commitments to the public and decided that market housing was something that would conceivably brand us as "exploiters", because on the Market place the houses would probably sell in the neighbourhood of \$60,000.00. Our commitment to the Planners, City and the politicians was to provide affordable housing. This would have violated one of the major precepts of the conditions of support by the Planners, the City and the politicians. In addition to this, it would be highly unlikely that the units would be sold in less than two or three years, based on the market absorption rate in sales at market value. We looked seriously at a rental housing project, which we would retain, and concluded that that would violate one of the major precepts that the major precepts that

the community felt important, which was not to build rental housing. (Incidentally, City Housing would have probably done nothing but rental housing at probably one and a half times to two times the density we have built.) In addition to the fact that the community did not want rental housing, we also could not make it work financially even if we wanted to. The rental rates to even make it break even for us would have to be in the neighbourhood of \$600.00 per month per unit. This left us with the option of looking seriously at the MURB programme. The MURB programme, for those of you who are not very experienced in the housing business, is a complicated, federally subsidized programme. The method in which the subsidy takes place is by creating tax concessions to higher income people by letting them basically "write off" losses on housing units that they may own, which they in turn would rent out to the public. This is the basic element of the MURB programme. In a MURB programme there is, however, considerable flexibility with the actual tenure of the units. The units would all be condominium and would all be owned by various "investors". However, the units would be maintained at a very high level due to the investment concerns. In addition, a lot of the units will, over a period of years, revert back to private individual owners as the forces of a market place come to bear on the housing segment of the economy. This is a slight oversimplification but in essence the whole story on MURBs.

In summary, we felt that the MURB approach to this site was the one which came the closest to realizing the initial commitments that we made to the community, the Planners, the City, and also which came reasonably close to the financial criteria that would make the site viable.

That then, is the basic history of the Broadview "Y" to date. The project is now close to construction completion. I think that if one were to methodically walk the site and evaluate the success of the input of the community, the Planners, the politicians and the developers, one would see that has been largely a success. Naturally, there are a few errors, but then the gains substantially outweigh the few failings. For those of the community who are still concerned about A.H.O.P. vs MURB, I think that the future will prove that our decision will benefit the community more than any of the other options that were available to us.

In conclusion, I would like to state that in my opinion the working committee that was involved in the design and planning of this project were an extremely hard-working, conscientious, tireless group, and I feel that, if anything, the community should be deeply indebted to them for their efforts. I wish that in all the years I have been in development, and hope to continue on in, that I could deal with such a hard-working, conscientious, methodical group. In addition, I would also like to state that the community itself has been very satisfying to work in because it has always been an active one, very interested in developments, and understandably concerned yet nonetheless compassionate.

John Sewell, Janet Howard and Gordon Cressy I think should be highly commended on all their efforts and their work to date in this project. I think it is highly unfair to criticize them in their conduct in this matter, and if one were to inform themselves of the real facts, one could only increase their admiration for their efforts and abilities. I think the same thing can be said for the Planners and the various people who participated in the project from the various City departments.

Hopefully this long-winded discourse has clarified issues, concerns and history surrounding the project, with luck, attention will be directed to the new issues that face us all in the evolution and growth of this neighbourhood and all neighbourhoods in this City.

Yours very truly,

Ferdinand Wagner
President
Urban Habitat Inc.

NEWS BRIEFS

Murray Dale moves

Murray Dale, the popular pharmacist who has been on Wellesley Street at Dale Brothers Drugs for as long as many of his customers can remember, has moved across the street as the new pharmacist/owner of the Shoppers Drug Mart Store in St. Jamestown, taking his store staff with him to the new location. Murray Dale opened the Dale Brothers Drug Store at 201 Wellesley St. E. in 1953 and has been the neighbourhood drug store to countless Ward 7 residents. The move took place August 19.

French in high school

Francophone students can now continue their French language education to the

secondary school level in Toronto. This fall French language classes will begin at Monarch Park Secondary School for Grades 9 and 10. "It's the first step towards establishing a French high school in the Toronto system," says Trustee Joan Doiron. Students in the French language classes will be taught their formal subjects by French speaking teachers, and will be able to choose from a range of optional courses such as business, typing, music, and Italian.

Cressy on CUSO board

Ward 7 senior alderman Gordon Cressy has been appointed to represent Southwestern Ontario on the CUSO (Canadian University Services Overseas) Board of Direc-

tors. Cressy's contacts with CUSO go back to 1963 when he was a CUSO volunteer in Trinidad. In addition to his alderman duties,

Cressy is also active as project director of the sociology department at the Ontario Institute for Studies in Education (OISE); a member of the Metro Social Planning Council, a board and executive member of the Children's Aid Society; a board member of the Ontario Welfare Council; the Woodgreen Community Centre, and the Toronto General Hospital; and vice-president of the Toronto Humane Society. CUSO works to fill temporary manpower gaps in developing countries and presently has more than 600 volunteers working on two-year contracts in the fields of health, education, agriculture, business and technology.

Food and Junk Food

A preventive community health care project will be operating out of Rose Avenue and Withrow Public Schools until December 31 with funds administered by the Neighbourhood Information Post. The project, which is funded by the local board of health on a "once only" basis, will focus on the promotion of good nutrition, how TV advertising promotes non-foods in a slick, seductive manner; and children exploring and evaluating food production and promotion.

Quotes to Remember

A great many people think they are thinking when they are merely rearranging their prejudices.

—William James

UIC and you

BY RIVERDALE SOCIO-LEGAL SERVICES

Many people encounter difficulties with Unemployment Insurance because they don't know what they are expected to do. The people at U.I. are out to make sure you comply with all the rules and regulations. They know them all and, you don't. Make a mistake and you're likely to find you've been cut off.

Here is a short guide which while it doesn't deal with all the problems you could have, will help you avoid the common mistakes.

Apply for Unemployment Insurance as soon as you are out of a job. Take identification and your Social Insurance Card. You should apply even if you don't have your Separation Certificate. You can get that later.

Remember that when you are out of work looking for work is supposed to be your full-time job. You are supposed to look each day and if you don't apply for enough jobs you may be cut off. You should ask U.I. how many jobs you must apply for each week and how you must apply for them. This means how many you must apply for in person or mail or by telephone. All this depends on the type of work you are looking for and your training and experience but generally the minimum acceptable is 10.

JOB SEARCH LISTS

U.I. makes you keep "Job Search Lists" on which you put the date, name address, job and person to who you applied for each job you apply for. Remember to include visits to Manpower or employment agencies and visits to Unemployment Insurance. Make sure you list all contacts and use extra paper, if necessary. Make sure you keep a record of everything you do to find a job like placing an ad or talking to friends or other people. Always keep a copy of your list.

RIGHTS AND OBLIGATIONS

You will soon be called in for a "Rights and Obligations" interview where your rights and obligations will be generally explained but without much detail. You will be expected to sign a paper saying that you understand all your rights and obligations. Once you sign you can't say you didn't know about any of U.I.'s rules.

BENEFIT CONTROL

Later you will be called in for a Benefit Control Interview. Depending on what happens there you could be cut off. Always show up for any interview. If you *absolutely* can't go call in with a good reason and make another appointment. If you just don't show up you will be cut off. Remember even if you do call in you might lose the day's benefits depending on your reason.

Don't be fooled by the Control Officer. His job is to find out if you should be cut off. He knows all the rules and you don't. He will probably cut you off if you are looking for a job but asking too much money, or if you won't work shift or if you haven't looked for work at enough places.

You can also be cut off if you're only looking for work in one part of the City, or if you're having trouble finding a baby-sitter (you should have two). You must convince the U.I. people that you will take any job, anytime and any place.

Always dress as well as you can and take somebody who speaks English well if you have any difficulty with the language at all. One mistake could cut you off.

Riverdale Socio-Legal Services is not presently doing U.I. appeals but will be happy to provide information and advice. Call us at 461-8102 or come along to 932 A Queen St. E. Other clinics who do appeal work include Neighbourhood Legal Services at 316 Ontario St., phone No. 961-2625, and at the Unemployment Help Centre 853-B Bloor St. W., phone no. 531-3585.

At the Queen Street flea market

Where Chatty Cathy is an antique

BY JOAN BRYDEN

Where could you find a cookbook by Dale Evans, an ancient mudcaked plough, new hand-crafted furniture, a spinning wheel, modern art, antique clothes and a full selection of house plants — all under one roof? Where else but a flea market? The flea market at Queen and Empire is no exception. It displays all the above items and much, much more. Much of it is junk, some of it is priceless, but wandering through the market is always an adventure.

The Queen St. Flea Market has been dramatically facelifted in recent months. According to the new manager, Bruce Smith, it has been converted from a "shabby weekend market" to a full time operation that is "doing fantastic." Since the spring, the market has been open seven days a week from 11 a.m. to five or six p.m. Though most dealers

display their wares only on weekends, Smith sells things for dealers during the week if they leave their goods priced. An antique store and a plant stall are permanent fixtures at the market along with an adjoining restaurant, Dimples, a cozy place that makes up in charm what it lacks in size.

Despite the obvious pleasure Bruce Smith takes in the flea market as it is, he aspires to greater things. He would like to it not merely as a market but as a "mini art exhibit" for struggling artists. He did get a start on this aspect of the market in the spring but has had to wait for the return of the art students when the Ontario College of Art reopens this fall. Eventually, Smith hopes to establish the market as "a starting point" for original, young artists. This involves not just original paintings but an ever increasing variety of handy crafts as

well — everything from macrame to hand-made furniture.

Smith isn't satisfied with using just the ground floor or the renovated Empire Mill for the flea market. There is still an upper floor that is presently used for storage. For this, Smith envisages an auction room or perhaps a place for artists workshops or even studios. His head is as crammed with plans as the market is with its dealers' wares.

Obviously, for Smith there is more to flea markets than simply renting stalls. He philosophizes that the flea market system is "the last hope for the small business man" and "the only way for the average family to beat inflation." "It's back to the old barter system. If you have confidence that you have something to sell but don't want the bother of a licence and can't afford a huge outlay — this is the place."

for anyone who fits Smith's des-

cription, the cost is \$15.00 per day for a 10ft. by 8ft. stall.

With anywhere from 500 to 1000 nosing through the market each weekend, business can be quite profitable as well as a lot of fun. Besides, you just might find some priceless antique or the perfect wall hanging for that bare spot over the stairs in one of the other stalls.

For myself, I spotted a "Chatty Cathy" doll in a collection of "antique" dolls. I didn't need to buy it as I still have my own at home. But it was an eye-opener. I mean, if Chatty Cathy is an antique, what does that make me?

Kirsten Orwin of Winchester Street plays flute with the Ward Seven Community Orchestra. Now accepting members for the 1979-80 season, the orchestra rehearses every Monday at 7:45 p.m., Winchester School, 15 Prospect St. The orchestra repertoire includes both classical and contemporary pieces. As well, the group plans to join forces with the Dixon Hall singers and other community groups to mount a musical comedy revue in the spring of next year. If you already have an instrument, dust it off and make music; if you don't have an instrument, the orchestra can help you find one. Call conductor John Piper at 921-7798. Photo by Cherry Hassard

Seven News is looking for old photographs of the Ward 7 area, showing the area as it used to be, or showing interesting scenes of people working, playing, posing for group portraits, etc. We are also interested in photos showing the area as it was: eg., the St. Jamestown area before the highrises were built, the Regent Park area before Regent Park, Riverdale, Don Vale, etc. If you have any older photographs (anything more than 20 years old) which you think our readers might find interesting, please bring them or mail them to 7 News. Your pictures will be returned to you promptly, as soon as they are copied and will be taken care of carefully.

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Patio cabaret at Bobbins worth seeing

By SETH BORTS

True Confessions, now playing at the Patio Cabaret on Parliament Street, gives its audience some very good moments.

Liz Lockhead, the author and director of the show, has come up with an interesting tribute to, for, and about women, particularly women of the stage. She shows how women with flair often lead frayed

lives in a society that cannot accept women reaching out with their talents.

This summer, Toronto has been reaching out to cabarets of various sorts. The Patio Cabaret is riding this wave; it's the only one that presents its entertainment out of doors.

Catherine Knights belts out little ditties like "Surplus Flesh" and "Stooge Song". Her sensuous

delivery is captivating.

Andrea Johnson is comically unique with numbers like "Meal Tickets Song" to her credit.

The women and their accompanist definitely entertain and the audience seems to like it.

Patio Cabaret has three shows nightly at 8:30 p.m., 9:30 p.m. and 10:30 p.m. It is located at 547 Parliament St., 923-7811.

Poetry

Here Comes Ronald

Ronald, the latest poll shows you running a close second to Santa Claus. The Easter Bunny, the Tooth Fairy, and Mothergoose are washed up. Your school tours and public appearances are really paying off. Even Santa is doing MacDonald's television commercials! Layed off elfs are forced into wage slavery at the golden arches. Four old reindeer have been sold and ground up to be made into 1 billion Big Macs.

Tom Clement

Poem For Scotty

Arthur Stocks is dead — Scotty who did his Humphrey Bogart imitations while he slept on a park bench with other winos; he bogarted his way right to death trying to pick up the mickey of scotch from the subway tracks — Arthur Stocks is dead — i heard of his death on the subway, heard a woman talk in a restaurant how an old bum had been crushed to death

in the subway torn in half before her eyes

"it made me feel sick but i couldn't let a little thing like that bother me"

& she told how another woman had tried to save him & how she had told her to let go his hand at the last minute or else be dragged under too & how if she had pressed a little green button right behind her (a policeman said) she could've stopped the train . . .

Arthur Stocks is dead; he will no longer bogart the freezing winter & the freezing heart of Toronto, hog town.

Arthur Stocks is dead & what can you say? he will no longer freeze to death in freezing winter & hear people's laughter when he tells them he's starving.

Gwen Hauser



Photo above shows Pete Bangcaya being sworn into office as chairman, board of directors of the Filipino Parents Association of Metropolitan Toronto, by Mrs. Julie T. Castillo, FILPAR president. This Filipino association of parents is so far the most active of about a dozen organizations in the Metro area involving Filipinos.

I Wish Today Didn't Happen

I wish today didn't happen
I wish I stayed in bed
My head was aching
I knew it was going to be a bad day
My babysitter was beat up
There was no milk
I didn't have any smokes
The landlord served an eviction notice
I couldn't find an apartment
and on top of it all
I had to go to work
Wow what a hell of a day

Darlene Yurchuk

sometimes . . . death is a prolonged question (. . . ?)

death in mourning display
a veiled heiress
parades in a courtyard cafe
like birth
dangles on a thin cord
does not know time
enters and leaves at will
knocks at doors on yonge street
and sometimes
dawdles over tea and crumpets
on an i.v. syringe
in a french boudoir
somewhere
in rosedale

Dee September

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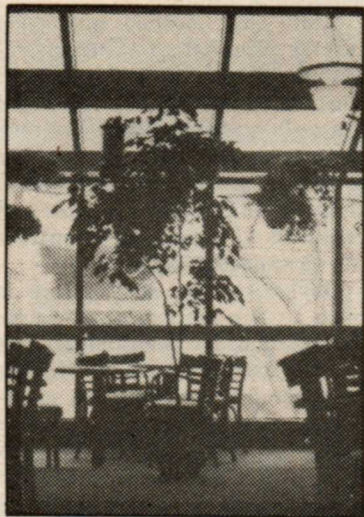
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COMMUNITY CALENDAR

Saturday August 25

The Mule Theatre Company brings mime to life at 2:30 p.m. today and 2:30 and 4 p.m. tomorrow, at Harbourfront's Studio Theatre at the York Quay Centre, 235 Queen's Quay West. \$2.50 adults, \$1.50 children.

Sunday August 26

Today is the last event of the week-long festival of youth activities sponsored by area agencies. It's "Blocko", from 5 to 10 p.m., in the schoolyard of Lord Dufferin School. For more information call Mary Anne or Denny at Central Neighbourhood House, 925-4363, or Russell at Black Heritage, 363-4234.

Rev. Blake Matthews will be the speaker at the St. Luke's forum in Allan Gardens (Carlton & Sherbourne) at 2:30. All welcome.

Tuesday August 28

It's cartoon time at the Parliament Street Library today at 2 p.m. See Donald Duck, Goofy, Superman, Popeye and many more. 269 Gerrard St. E.

Wednesday August 29

The first annual meeting of the South Riverdale Tool & Toy Corporation Inc. will be held on Tuesday September 18 at the Old Post Office, 765 Queen St. E., at 7:30 p.m. Everyone welcome. Elections will be held. If you are interested in serving on the Board of Directors for the South Riverdale Parents' Centre of the Tool Lending Co-op call Niki de Villiers or Selinde Krayenhoff, Nominating Committee, at 924-0803.

Friday August 31

For kids in St. Jamestown, there will be a Penny Carnival today from 1 to 4 p.m. in the 200 Wellesley gym. Everyone wins a prize. Hot dogs and pop for sale in the recreation room. Fun for all ages.

It's Friday Night Horror Film time again at Harbourfront in the tent at 235 Queen's Quay W. Showing at 8:30 are *Monster on Campus* and *Creature from the Black Lagoon*.

The Regent Park Adult Recreation Centre at 603 Whiteside Place is holding a rummage sale from 1 to 4 p.m. All clothing cheap: 10¢ to \$1. Also, bowling will start September 11. Anybody wanting to join the centre — membership is \$2 per year.

Saturday September 1

Create a work of art from junk (don't forget to bring in odds and ends from home) today and tomorrow from 1 to 5 p.m. at WE-Can-Drop-In, a weekend fun program for the whole family at York Quay Centre at Harbourfront, 235 Queen's Quay West. Also at Harbourfront today and every Saturday in the outdoor flea market from 10 a.m. to 5 p.m. at Spadina Quay.

The movie *Yellow Submarine* will be shown at the Parliament Street Library, 269 Gerrard St. E., at 2 p.m.

Sunday September 2

Rev. Ken Baghen from Lady of Lourdes Church will be the guest speaker at the St. Luke's forum in Allan Gardens (Carlton & Sherbourne) at 2:30. Everyone welcome.

Friday September 7

Choose from over 40,000 books and magazines for sale at the Toronto Public Library's Book Sale today from 5 to 9:30 p.m. and tomorrow from 9:30 a.m. to 4:30 p.m. Prices range from 10¢ to \$1. At Harbourfront, 222 Queen's Quay West.

Saturday September 8

The Non-Nuclear Network and Women Against Technology will present Holly Near, a feminist, actress, and recording artist in concert with J.T. Thomas, today at 8 p.m. at the Faculty of Education building, 371 Bloor St. W. Tickets available at the Women's Bookstore, 85 Harbord St. \$5 in advance, \$6 at the door. This event will be interpreted for the deaf. Proceeds will go towards a nuclear-free future. For more information contact 533-8424.

The Bain Avenue Co-op is holding its street festival today.

General

A booklet listing all organizations and group activities (all???) in the downtown eastern area of Toronto has just been published by the Neighbourhood Information Post. Included is information on accommodation, business organization, home help, repairs, churches, community centre, theatres, recreation and many other aspects of neighbourhood life. Copies may be ordered by phoning N.I.P. at 924-2543 or 924-2544 or going to the office at 265 Gerrard St. E.

Are you aware of the medical and dental services offered by the Don District Community Health Centre? If you are an area resident, you may want to use the services of the centre, located in suite 102 of 295 Shuter St. (in the Moss Park Apartments). The telephone number is 364-1361. Hours for medical services are Monday to Friday 8 a.m. to 7 p.m., and 10 a.m. to 2 p.m. on Saturdays. Hours for dental services are 9 a.m. to 1 p.m. on Tuesdays and Thursdays.

The South Riverdale Child-Parent Drop In Centre is an informal place for parents to come with their infants and pre-schoolers, for coffee, conversation, and play. It is located in the Old Post Office at 765 Queen St. E. and is open Monday to Thursday, from 9:30 a.m. to 1 p.m. Once a week there is a speaker and discussion on various topics. For further information, call 469-3776.

The main problem facing a person with epilepsy is not the epilepsy itself. It's attitude. The Epilepsy Association, Metro Toronto, has established Action for Epilepsy groups across Metro. The volunteers involved in the groups help the association with public education programs designed to combat attitudes nurtured in myths and fears. The groups also offer mutual support to people with problems relating to epilepsy. The groups need more members. If you are interested in helping in a large or small way call Ruth Cook at 593-4011.

Explore the Toronto waterfront in a two-hour, three-mile walking tour that takes you from the Redpath Sugar Museum to Maple Leaf Mills. The tours cover the history and geography of the area, plans for the waterfront, the port and the islands, the Leslie Street spit, industries and recreational facilities and other points of interest. Tours start at Harbourfront's York Quay Centre at 2 and 4 p.m. Monday through Friday, and at 10 a.m., 2 and 4 p.m. weekends and holidays. Special tours can be arranged for groups of ten or more. For details, call 364-7384.

The Riverdale Intercultural Council is looking for people who emigrated to Canada as children during the last 70 years and who would be willing to be interviewed about their childhood experiences of adapting to Canadian society. The interview material will then be used in the production of a slide-tape show about immigrant children. If you are interested, please call Nancy or Pat at 469-1819.

The Old Cabbagetown Business Improvement Area is holding its fifth annual "Cabbagetown Cultural Festival" on Sep-

tember 14, 15, and 16. The festival will include sidewalk sales, art shows, theatre matinees, street dances, musicians, and community exhibits. In addition, the International Year of the Child will be recognized. If you would like to know more, or if you would like to discuss an idea or receive help with it, call Jenny Wells at 968-1807 or 489-3777.

The Riverdale Library has moved to a temporary storefront location at 364 Broadview Ave., because of renovations. Hours of operation are Mondays, Tuesdays, Thursdays, Fridays adults 12 noon to 8 p.m., boys and girls 9 a.m. to 5 p.m.; Saturdays 9 a.m. to 5 p.m. The branch will be closed on Wednesdays. For further information call 466-0776.

Throughout August, the Pape/Danforth Library has an exhibit on "The Many Faces of Canada".

Vendors and handcrafters are invited to take part in the Handcraft Display and Flea Market to be held on the lawns of the Library House by the Neighbourhood Information Post as part of the Third Annual Cabbagetown Festival. The festival will be held all day September 15 in the Parliament-Carlton area. The Neighbourhood Information Post is located at 265 Gerrard St. E., next door to the Parliament Street Library. Call 924-2543 or 924-2544 for more information.

Community Calendar is a free public service. If you or your group have something to announce, send the information to 7 News, 315 Dundas St. East, Toronto M5A 2A2 or call 363-9650. Deadline for the next issue, which will cover the dates Saturday September 8 to Saturday September 22 inclusive, is Friday August 31.

NEWS BRIEFS

Chester Lodge opens

Chester Lodge, an extension of Chester Village, the retirement home on Broadview Ave., is now open. The Broadview Foundation bought the mansion at 682 Broadview Ave. to offer a less institutionalized life-style to older people. It will be an integral part of Chester Village, according to Rev. Phillip Rodgers of Eastminster Church, "but it will provide more privacy for the individual." New also is a 'village green' on its property overlooking the Don Valley. It contains flower gardens, a vegetable patch, a greenhouse, a horse-shoe pit and a workshop. The Broadview Foundation is managed by a Board of Directors from Eastminster United Church and the community. Original monies to establish the foundation came from the amalgamation of Danforth and North Broadview United Churches.

Shady Deals

Shady deals have been around for a long time, but not quite like the ones to be found at King and Jarvis Streets these days. Ruth Castledine and Philip Goldsmith have opened a studio workshop specializing in hand-decorated roller blinds. Oriental Iris, Jungles with Parrots, English Sunsets, and Floating Sheep are only a few of the deals that transpire on the premises. Custom designs can be produced. The store is at 171A King St. E., phone 362-3051.

St. Jamestown screams ice cream

Nuts, dried fruit, and 32 flavours of ice cream and yogurt are the highlights of the newly opened Ice Cream Palace & Confectionary at 565 Sherbourne St. in St. James-town.

TORONTO BOARD OF EDUCATION HERITAGE LANGUAGES PROGRAM 1979-80

SCHOOL PROGRAMS

In 1979-80, all students in the Toronto Board of Education will be offered Heritage Languages Programs in any language requested by a minimum of 25 elementary age students. The programs will take place from mid-September to mid-May for 2½ hours per week. Letters will be sent home to parents in early September about registering for the program.

INSTRUCTORS

Applications for instructors for Heritage Languages Programs are now being received in the English as a Second Language and Heritage Languages Department, Room 623 at 155 College Street.

EVENING OR WEEKEND BOARD PROGRAMS

Some community groups may wish to co-operate with the Toronto Board of Education to establish evening or weekend programs for children from various areas of the City and of Metro.

Please call Miriam DiGiuseppe at 598-4931, ext. 605, for further information before August 31, 1979.

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Parliament St. Library
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924-7122



south riverdale community health centre
126 pape avenue, toronto M4M 2V8

needs volunteers for committees, reception, clerical work and property management. Become part of the team managing a community directed health service. Further information, leave message for Agnes Golan, volunteer liaison 461-3577 or write, 126 Pape Ave. Toronto M4M 2V8.



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BACK TO SCHOOL

Just say charge it!



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<p>HILROY BINDER</p> <p>Asst Colours Snap Ring Lock</p> <p>Woolworth Reg. \$1.89</p> <p>SALE PRICE 1⁵⁰</p>	<p>5 in 1 BINDER SPECIAL</p> <p>Includes Binder, 4 Exercise Books, Index Dividers, Ruled Paper & Plain Paper</p> <p>5⁴⁹</p>	<p>LAURENTIAN COLOURED PENCILS</p> <p>Pack of 12</p> <p>Woolworth Reg. \$2.59</p> <p>WOOLWORTH SALE 1⁷⁷</p>
<p>POCKET SECRETARY</p> <p>Includes 6 Ball Point Pens & Note Pad in Carrying Pouch</p> <p>Woolworth Reg. \$1.29</p> <p>WOOLWORTH SALE 99¢</p>	<p>3 RING REFILLS</p> <p>Wide Ruled 444 Sheets per package</p> <p>WOOLWORTH TERRIFIC PRICE 1⁷⁷</p>	<p>BOYS & GIRLS T-SHIRTS</p> <p>Solids & Stripes Size 4 — 6X</p> <p>WOOLWORTH SALE 2/\$6</p>
<p>LADIES LARGE SIZE PANT SUITS</p> <p>3 pieces Fall Colours 100% polyester</p> <p>WOOLWORTH SALE \$30</p>	<p>LADIES DENIM JEANS</p> <p>Pre-washed Size 5-14</p> <p>SALE PRICE \$15</p>	<p>LADIES FALL SWEATERS</p> <p>Polyester & Acrylic Blend V-Neck or Turtle-Neck</p> <p>Woolworth Reg. \$14.87</p> <p>WOOLWORTH SALE \$13</p>
<p>LUGGAGE SETS</p> <p>3 pieces to set Choose from Blue or Brown</p> <p>\$39⁹⁹</p>	<p>LADIES FLOWERED STICK PINS</p> <p>Fall Pastel Shades Brighten Up Any Outfit</p> <p>Woolworth Reg. 2/\$1.88</p> <p>SALE PRICE 2/\$1⁴⁴</p>	<p>CANVAS TOTE BAGS</p> <p>with side compartment Sand, Beige, or Navy IDEAL for student</p> <p>Woolworth Reg. \$8.66</p> <p>SALE PRICE \$7</p>
<p>12" PLASTIC FLOWER POTS</p> <p>Asst Colours Special Purchase</p> <p>\$2⁹⁹</p>	<p>CHILDREN'S CANVAS RUNNING SHOES</p> <p>Blue with White Stripes Size 2-5</p> <p>2/\$10</p>	<p>PHENTEX ELITE KNITTING YARN</p> <p>4 Ply 8 oz. Skein Fall Colours</p> <p>Woolworth Reg. \$2.49</p> <p>WOOLWORTH SALE \$1⁹⁹</p>

772 QUEEN STREET EAST



Sprucecourt's Junior Softball champions show off their spoils.

Who really pays for those ads?

When consumers complain of high prices they are given explanations that mention rising costs of raw materials, packaging, labour, energy, etc. When did you ever hear about the high cost of advertising? I cannot recall a single instance of that.

The subject of advertising is very timely right now because of the increasing popularity of "no name" products. As a result of this development, alarm bells are going off in the offices of advertising firms, because they are in danger of losing revenue as supermarkets prove that they can sell a large volume of goods without the benefit of high-pressure promotion.

Years ago, the advertising industry used to justify its existence by claiming that their service increased the sale of products sufficiently to make cheaper mass production possible, thus allowing price reductions. This was probably true at one time, but doesn't seem to work that way now. On the supermarket shelves the nationally advertised brands are almost always the dearest, with "house brands" such as Dominion's Richmello being considerably cheaper and "no name" items the cheapest. Recently Loblaw's gave a price comparison between name brands and competing items that are "no name". The differences were striking — 276.9 per cent for ASA tablets and 269 per cent for baby shampoo.

It is interesting to note that both products are regularly advertised under brand names on national television, a very expensive form of promotion. When successful and well-paid entertainers such as Anne Murray and Guy Lafleur take to television, you know there is big money in that field. Even so, the high cost of television promotion does not seem to justify the huge price differences between the advertised and non-advertised items. It may be that the manufacturers and distributors are able to get away with it because of the power of commercials to compel customers to buy the advertised brands in spite of their price. Whatever the details, most products advertised on television are dear, and customers are well advised to avoid them whenever suitable alternatives are available.

One of the significant aspects of modern advertising is the fact that so much of it deals with products that are already well-known and readily available — motor cars, beer, detergents, etc. When you remember that these ads seldom supply that very important piece of information — the price — you can see that this form of promotion is long on persuasion and short on information. Yet the primary function of the advertising industry is supposed to be that of informing the public as to what is available, who supplies it and at what price. It still does that, particularly for businesses that are just starting up or are introducing new products. But when did you ever see a television commercial that told you about a new restaurant opening up? For that matter, how often is a new product advertised on the tube? (I am not including such things as "new improved Blah", which are usually neither new nor improved).

As a matter of fact, I have seen admissions by suppliers that most advertising is designed to persuade consumers to switch to another brand. Since this form of promotion when carried on by rival firms tends to be self-defeating, it is natural to ask why those firms do not reduce their costs by trying to get agreements with their competitors to mutually cut their advertising budgets. I think the main reason they don't is that in the long run they don't pay the promotion costs. We, the consumers, do.

That is why the expanding sales of "no name" are so important to consumers. It is to their advantage to encourage this development and patronise these products. Of course, they should continue to be vigilant in checking all alternatives, comparing price and quality to make sure that they really are getting bargains.

Howard Huggett

MOM'S DELI

Try our Corned Beef, Pastrami, & Smoked Meat
Try our Knishes, Latkes and Kishke Special Dinners Everyday

Also cold cuts to take out by the pound
Corned beef, roast beef, baby beef
pastrami, salami, cheese

Eat In or Take Out

415 Parliament (near Gerrard)

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The Baseball Team

We started off the year not even thinking that we had a chance to reach the city final. So we started to get to work and we really worked hard. Our first game was against Winchester. It was not a real game, it was just for fun. The game ended up being tied at two-two. Our next game was a real game against Lord Dufferin. We won the first game five-two and the second game we won by default. When we played Bruce school, we defeated them 4-0 the first game, and in the second game we won 15-1. Then we played Regent Park. We won our first game 2-1; it was a close one but we managed to win. We won the second game 6-4. Both close games. Next we went to the quarter finals. We won 5-2 over Earl Haig. Then in the semi-finals we played Kensington. We won 5-4. Then we went to the championship at Monarch Park. We played Balmy Beach in the championship for the city. We won 2-1. We got a big cup and a pennant and some crests and Mr. Brown, Mr. Trafford and Mr. Thatcher said that they were going to take us to MacDonald's or to have pizza delivered. But they said first you have to write a story about our baseball team and that's why I'm sitting here writing this. Now to try to decide if I should have pizza or go to MacDonald's. You know what? We went to MacDonald's after all. The end.

Patrick Waller,
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—H. Agar

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COMMUNITY SERVICES

DIRECTORY of all community groups and services in the downtown east area, on sale, \$3. Neighbourhood Information Post, 265 Gerrard East. Phone 924-2543.

TOOL RENTAL

Non-profit, low-cost, for home repair. Riverdale Community Tool and Toy, Inc. Friday 5-7, Saturday 9-12. 765 Queen St. E. 469-3776

Mental Patient? Join us — we've been there too. For information, write: Ontario Patients' Self-Help Association, P.O. Box 7251, Station A, Toronto M5W 1X9. A non-profit group.

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ANTIQUES, dinner wagon, mirrored gothic chapel windows (pair). Fireplace stripped and refinished. Pressed glass four poster bed. Dresser and matching pieces. Basin and jug set 5 piece. Several other items. 961-0714.

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DAY CARE

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DAY CARE SERVICE. Competent, trained, and experienced child-care worker offers day care to infants and preschoolers in her own home. Please call 466-5363.

ANNOUNCEMENTS

NEIGHBOURHOOD INFORMATION POST FLEA MARKET, Saturday September 45 all day, on lawn at Library House, 265 Gerrard St. E. Vendors welcome. 924-2543.

Fill in the coupon and mail to 315 Dundas Street East, Toronto.

Name.....

address.....

Phone.....

My ad should read as follows.....

Does home improvement make sense?

VAN AMERINGEN AND GERTLER REPORT

By Ralph Van Ameringen and Denis Gertler

Your home is worth \$70,000 and you're planning an addition costing \$10,000. Logically, you would assume that the finished product will be worth \$80,000.

Not quite.

The fact is, the cost of home improvement is much greater than the value it adds to most properties.

The reasons are simple. It costs more to fix and add to an existing structure than it does to start from scratch. Most contractors buy at wholesale, while you pay retail rates for building materials. To install new items, such as air conditioning, costs more in an older home than in a new one. When you put your home up for sale, you compete with newer homes which may have the same conveniences at lower cost.

If you plan to renovate to increase the value of your home, *forget it*. If improvements are for convenience and personal pleasure, the work may be worthwhile. Renovations should not be looked upon as an investment.

Before you do anything, sit down and consider alternatives. You may want to buy a new home. Compare the price to your present home's value plus renovation expenses. Then think about *all* relocation costs.

By the time you sell your house, pay 6% commission to the selling agent, count legal fees and moving expenses, plus redecoration of the new home, the picture could change dramatically.

And don't forget the energy crisis. If you're going to move further away from work, how much is it going to cost in car repairs, gasoline and extra travel time? The general tendency today is for people to move closer into the city where they can use public transit.

Then again, it is one thing to compare housing costs and another to include human factors.

Renovation can make sense if you like your neighbourhood but want to upgrade your home environment. You may live near friends and relatives; your children have their playmates, you like their school, your church, and have established relations with local merchants. If these are your thoughts, you may feel uprooted in another part of town.

Take all factors into account before you decide.

The home improvement industry is booming, so remodelling is expensive. For instance, asphalt paving can cost over \$7 per square foot. A single garage may be \$15 p.s.f. while finishing a recreation room costs \$10 p.s.f. and up. A fireplace will be \$1,200 or more; a two-piece washroom is \$1000, minimum. On the other hand, a new house will set you back \$30 per square foot, and upwards of \$40 for a house with luxury features.

Doing the work yourself may save you labour costs, but if you don't know what you're doing, you can easily add to overall expenses by making costly mistakes.

O.K. then — let's say you decide to go ahead. Keep these points in mind.

1. Don't over-improve your home unless you have money to burn. Never spend over 30% of your house value on renovations.

2. Keep your house and its improvements in line with the general character and price level of your neighbourhood. If you overload your house with extras, you won't recover your investment.

3. Before adding rooms, try using an existing space. It's cheaper to convert a screened porch into a family room than it is to add a new structure.

4. If you live in a deteriorating area, do not renovate — you will never recover costs. Stick to a paint job and minor cosmetics. Extensive remodeling is only profitable if nearby homes are also being upgraded.

5. Exotic renovations do not necessarily attract buyers. A modernized kitchen, recreations room, insulation or aluminum siding do. Forget the fancy barbeque pit and Japanese garden unless you are able and willing to compromise between pleasure and financial return.

Still interested? We recommend that you plan this project with care.

First, write down all desired improvements, along with any questions you might have about them. Call at least three contractors and ask them to bid on the job. Give them the same details so you can compare their responses and write these down.

Timing is very important. Spring and summer are busy, so call for bids during the slack periods and you may come out a winner.

Ask contractors for references and have a look at their previous work. Call the Better Business Bureau to learn of any complaints. Although most home renovators are quite reputable, the field is sprinkled with fly-by-night operators.

Most important, do not sign anything until you have written proposals from all three contractors. Once you have selected one to do the work, make certain that every aspect of your agreement is in writing. Have your lawyer read and approve all contracts and agreements before you sign. Don't pay the last installment until at least 30 days have elapsed from the date of completion. Don't pay unless all work meets your specifications and conforms to written agreements.

One more thing: home renovation costs have been rising steadily over the past few years. We expect them to increase by *at least 15%* this year. Start your project soon. Good luck!

Crombie to move on dope

Decriminalizing marijuana use and taking a more aggressive "lifestyle" advertising approach against alcohol and other drug abuse are two of the stated priorities of Canada's new Minister of Health and Welfare, Rosedale MP David Crombie.

In an interview with the Journal of the Addiction Research Foundation, Crombie says that the Progressive Conservative party policy put forward during the election campaign will receive "top priority" during the next session of Parliament.

However, Crombie also admits that neither he nor the government have yet established their particular legislative priorities. Since Parliament will not sit until the fall, this means that even with priority legislation to decriminalize marijuana could not become law until year end at the very earliest.

Crombie says that the thrust of decriminalization would be to diminish the "criminal" aspects of cannabis use, "not condone it." The import, sale, and trafficking of the drug would still be illegal, and it is not clear whether possession would actually be "legal" or whether conviction would simply cease to bring a criminal record with it.

According to the Journal, "Crombie still believes it's worth having tough regulations aimed at controlling alcohol consumption and the use of illicit drugs."

Students

Continued from page 1

Tai-ming Chow of Queen Alexandra; most improved senior was Derwin Wong of Jarvis; most

dedicated junior was Jim Spyropoulou of Lord Dufferin; most outstanding junior was Mike Lee of Queen A; best foul shooter was Naresh Gani of Queen A. Tomlin-

son also scored the most consecutive foul shots (20), while Bob Sora of Jarvis was judged to have made the greatest contribution to the clinic.

Fastball standings

The East Toronto Men's Fastball League has three divisions of twenty teams playing at Greenwood Park (Greenwood and Dundas St.) and at McLeary Park (Logan and Lakeshore Blvd.) As the fastball season comes into the home stretch, here are the standings in the Greenwood Division:

Team	P	W	L	T	PTS
Wick's Jets	22	18	2	2	38
Edelweiss Carpet	24	17	7	0	34
Meca Tavern	21	13	6	2	28
Renegades	22	13	8	1	27
Brigden's	21	11	9	1	23
Tetley Tea	22	11	11	0	22
East End Taxi	20	9	8	3	21
Stanley Park	20	5	13	2	12
Henderson Motors	20	4	15	1	9

There is another week or so in the season; then the playoffs are under way. Games are scheduled at Greenwood Park every weekday night at 6:45 and 8:30 under the lights. McLeary games are scheduled for 6:30 each weekday night. Most Ward 7 players, by the way, are on Edelweiss Carpet and Meca Tavern.

Ontario's new 30% incentive to invest in small business

Small Business Development Corporations Program

This new program is designed to encourage private sector investment in small businesses throughout Ontario by the formation of Small Business Development Corporations.

The Incentive

Investors who purchase equity shares in a Small Business Development Corporation receive financial incentives that amount to a 30% grant for individuals and a 30% tax credit for corporations. On a \$1,000 investment, individual investors get a \$300 grant and corporations, a \$300 tax credit against Ontario Corporations Income Tax. It's a straightforward process and the Ministry of Revenue is ready to receive applications.

Formation of a Small Business Development Corporation

An individual, corporation or group of investors can set up a Small Business

Development Corporation to invest in eligible small businesses, if certain requirements are met.

Please Ask Us

Ministry of Revenue staff are ready to discuss with you how to establish a Small Business Development Corporation and how to apply for a grant or tax credit.

If you require information or assistance, call our Information Centre toll-free from anywhere in Ontario:

- In Metro Toronto, dial 965-8470
- In Area Code 807, ask the Operator for Zenith 8-2000
- In all other areas, dial 1-800-268-7121



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